Flexible Fiber Networks



VANCOUVER, BC - August 9th, 2011

For Immediate Release:

NYCE ANNOUNCES SALES AGREEMENT WITH EASTERN INDEPENDENT TELECOMMUNICATIONS FOR CANADA

NYCE Networks, a leading provider of innovative Plastic Optical Fiber to Ethernet products, announced today that NYCE has entered into an agreement with Eastern Independent Telecommunications (EIT) to sell NYCE products in Canada.

EIT is a leading sales and representation company that has been serving the telecommunications industry in Canada for more than 35 years. EIT will represent NYCE's innovative line of residential and commercial Plastic Optical Fiber networking products to customers in the following markets in Canada:

Saskatchewan Manitoba Ontario Quebec Maritimes

"We are very pleased to be working with EIT," said Lawrence Liu, Sales Manager, Global Markets for NYCE. "They have an outstanding track record of representing suppliers to the telecommunications industry in Canada and delivering excellent service to customers. This agreement will help NYCE expand our ability to reach more Service Providers and customers in central and eastern Canada."

"NYCE offers very unique networking products that can help Service Providers improve service delivery, simplify installations, and reduce repair calls." said Jack Walsh, National Sales Director for EIT, "We are excited to represent NYCE's innovative products to our customers."

To learn more about our innovative Plastic Optical Fiber networking solutions, please visit our website at www.nycenetworks.com or call 1-604-473-9800.

About NYCE Networks

NYCE Networks is headquartered in Vancouver, BC. NYCE is a leading provider of innovative Plastic Optical Fiber to Ethernet products. NYCE designs, manufactures and supplies Plastic Optical Fiber networking solutions to telecommunication companies, builders, installers, and content providers worldwide. Our patented networking products eliminate electromagnetic interference and enable our customers to deliver safe, simple and cost-effective residential and commercial solutions. For more information, please visit NYCE's website at www.nycenetworks.com or call 1-604-473-9800.

About Eastern Independent Telecommunications Ltd.

Eastern Independent Telecommunications (EIT) is recognized in the telecommunications industry as a leader in providing high quality products, services, project management and maintenance support. EIT's core business is providing telecommunications services supported by distributed products and network solutions. Distribution agreements and strategic alliances with global manufacturers and other next generation technology providers provide EIT with a continuous source of new technology products and access to network technology training. For more information, please visit http://www.eit.ca

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