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## **AtGames to Launch the Atari Flashback 3 Retro Gaming Console with 60 built-in games recreating the original Atari 2600 retro gaming experience!**

*AtGames announces the release of **the Atari Flashback 3** console including 60 built-in games in USA!*

**Los Angeles, USA** AtGames Digital Media Ltd. is launching the Atari-licensed Atari Flashback® 3 console in the U.S. This product recreates for gamers the original video gaming experience of the widely appealing video game console (30 million units sold worldwide) from the 1980's.

With titles such as Asteroids, Missile Command, Centipede, Yars' Revenge and 56 others, there are hours and hours of the purest video gaming entertainment for the whole family.

For anyone who had an Atari 2600 back in the 1980's, the Flashback 3 really is a "flashback" to an era when video gaming first had mass appeal. But if you haven't had the experience of the original Atari, then the Flashback 3 takes you right back to the heart of the eighties.

With styling based on the original Atari 2600, the Flashback 3 is complete with two retro joysticks, also based on the original Atari designs. This retro experience allows you to go back in time so you can experience how it all started, and why retro gamers still say that the Atari games are as playable now as it was then. The Atari Flashback 3 is an easy to use plug and play device that you use with your TV that provides an affordable piece of video gaming nostalgia suitable for the whole family.

"Atari games are known around the world and we are pleased to partner with AtGames to re-launch our best selling Flashback series of classic games for a whole new generation of consumers worldwide", says Lee Jacobson, SVP of Licensing at Atari Inc.

"Atari is one of the legendary brands in the world that goes beyond borders and time. We are delighted to be Atari's partner for bringing the Atari Flashback 3 to the worldwide audience", says Dr. Ping-Kang Hsiung, CEO of AtGames Digital Media Ltd.

The Atari Flashback 3 will be available in September 2011 for the low price of \$39.99. AtGames has designated Digital Media Cartridge as its distributor.

**Features:**

- Design based on original Atari 2600
- Two retro joysticks based on original Atari controllers
- 60 built-in games
- Plug and Play into your TV
- Classic limited edition Atari poster included



**Games List:**

- |                     |                       |                        |
|---------------------|-----------------------|------------------------|
| 3D Tic-Tac-Toe      | Fatal Run             | Swordquest: Earthworld |
| Adventure           | Flag Capture          | Super Baseball         |
| Adventure II        | Frog Pond             | Saboteur               |
| Air-Sea Battle      | Fun with Numbers      | Save Mary              |
| Aquaventure         | Golf                  | Secret Quest           |
| Asteroids           | Gravitar              | Sky Diver              |
| Backgammon          | Hangman               | Space War              |
| Basketball          | Haunted House         | Sprintmaster           |
| Battle Zone         | Home Run              | Star Ship              |
| Bowling             | Human Cannonball      | Steeplechase           |
| Canyon Bomber       | Maze Craze            | Submarine Commander    |
| Centipede           | Miniature Golf        | Super Breakout         |
| Championship Soccer | Missile Command       | Super Football         |
| Circus Atari        | Night Driver          | Surround               |
| Combat              | Off the Wall          | Swordquest: Fireworld  |
| Combat Two          | Outlaw                | Video Checkers         |
| Demons to Diamonds  | Realsports Baseball   | Video Chess            |
| Desert Falcon       | Realsports Basketball | Video Pinball          |
| Dodge' Em           | Realsports Soccer     | Wizard                 |
| Double Dunk         | Realsports Volleyball | Yars' Revenge          |

### **About ATARI, SA**

Atari ([www.atari.com](http://www.atari.com)) is a multi-platform, global interactive entertainment and licensing company. The original innovator of video gaming, founded in 1972, Atari owns and/or manages a portfolio of more than 200 games and franchises, including world renowned brands like Asteroids®, Centipede®, Missile Command®, Pong®, Test Drive®, Backyard Sports®, Deer Hunter®, Ghostbusters®, and Rollercoaster Tycoon®. Atari capitalizes on these powerful properties by delivering compelling games online (i.e. browser, Facebook® and digital download), on smartphones and tablets and other connected devices. The Company also develops and distributes interactive entertainment for video game consoles from Microsoft, Nintendo and Sony. As a licensor, Atari extends its brand and franchises into other media, merchandising and publishing categories.

Atari has offices in Los Angeles, New York, Paris, Lyon and London.

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### **About AtGames Digital Media, Ltd.**

AtGames® Digital Media, Ltd. develops innovative interactive entertainment products for worldwide distribution. AtGames® has distribution in North America, Western Europe, Russia, Latin America, Greater China, and the rest of Asia. AtGames® has offices in Los Angeles, Taipei, and ShenZhen.

Information about all AtGames products can be found at [www.atgames.net](http://www.atgames.net)

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