

## **FOR IMMEDIATE RELEASE**

**Mumbai, 19 September 2011**

**Holland Ports to participate at SITL India 2012, India's first and only trade show for the entire value chain of the transport and logistics industry.**

Holland Ports will feature a pavilion at SITL India with Groningen Seaports, Port of Amsterdam, Port of Rotterdam and Zeeland Ports participating.

SITL India 2012 is Reed Exhibitions India's event for the transport, logistics and supply chain industries and will take place from 23 – 25 February 2012 at the Bombay Exhibition Centre in Mumbai, India. With over six months to go for the launch edition, confirmed participants include Arknava International, Aargus Global Logistics, Coign Consulting, Forbes and Co, Jaigad Ports and Infrastructure, Logistics India Real Estate, Online Tourism and Freight, as well as country pavilions from France, Belgium, Germany and China.

SITL India benefits from the experiences of the 4 global events that form the Reed Transport and Logistics Group, all leaders in the markets they serve. India Inc. will now have access to a

**Reed Exhibitions India**

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local event with a global lineage where they can find not only products and innovative services aimed at supply, distribution and the supply chain of tomorrow, but also opportunities to network with their peers from across industry segments. The accompanying conference, **'Path to profits in Transport and Logistics'** will facilitate an exchange of ideas and information and networking.

Ms. Delphine Lemaire, managing director, Reed Exhibitions India said, "With the Government of India's introduction of Foreign Direct Investment (FDI) in the manufacturing and retail sector, a large number of international players looking to enter the Indian market and domestic players looking to strengthen their presence. This will not only necessitate better logistics practices but also significant investments in supply chain. SITL India could not have come to India at a more opportune time."

SITL India will provide a platform for transportation and logistics solutions providers from across the entire chain and help foster dialogue between global players with access to cutting edge technology; know how, processes and systems and Indian companies looking to replicate their success. "Our trade show format and focus on business networking ensures that visitors can spend their time at the show getting to know the companies whose products and services they are interested in. The mix of Indian and international exhibitors also ensures that our visitors have a global and local perspective on all aspects of this industry", she said.

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The event features 5 sectors of activity covering the complete chain: Transport and logistics services, Logistics infrastructures, Logistics real estate, Transport and logistics information systems and technologies and Materials handling equipment and systems. SITL India aims to become the industry platform and annual meeting place for anyone with an interest in the Indian transport and logistics market. Through an intensive cross-sector marketing programme, the show will target quality visitors - senior executives from a broad range of industry segments across the country looking for the latest innovations and solutions and with real projects to implement.

For information on SITL India 2012, please visit [www.sitl-india.com](http://www.sitl-india.com)

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***Note to the Editor:***

**About Reed Exhibitions:**

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