



DIVINE LIVING™ with **CARY WELDY**

NEWS

*Note to editors:
Images available*

**DESIGNER & TV PERSONALITY CARY WELDY
LAUNCHES NEW BOOK: *SPIRITUAL VALUES IN THE WORKPLACE***

– New book discusses how companies can achieve more by
incorporating spiritual and transcendent principles into the workplace. –

Chicago, IL – September 25, 2011. Businesses have often run under the assumption that efficiency and productivity automatically equal success, measured solely in terms of profit. In his new book, Weldy discusses the new paradigm that is emerging, in which companies, larger or small, are producing greater results and happier work environments.

From his energy-based approach to interior design and his appearances on HGTV, readers familiar with Cary Weldy will appreciate this new offering, in which Weldy speaks to the business community. Published by Hay House's Balboa Press, his first book *Spiritual Values In The Workplace: The Soul of Success in the 21st Century* will be available in e-book, softcover, and hardcover formats in September 2011 on Amazon, Barnes and Noble, and other online retailers.

“During my tenure in working for Fortune 500 companies, I became disenchanted with the contradiction between what companies said they stood for and what was happening in the workplace,” says Weldy. “It became apparent that most companies lack heart and soul, and they seem to focus on key drivers such as profitability, goals, and competition.

“But this isn't how the Universe works, and I felt that there might be some things that we can apply from values that are transcendent,” Weldy explains. “I call these ‘spiritual values’. In its quiet way of being, the Universe produces more miracles in a minute than a Microsoft, Coca-Cola, or General Electric can produce in 100 years. So perhaps if we get out

more

of our heads and process-oriented thinking for a moment, we can begin to open up our hearts and explore new ways of thinking about our workplaces. Our natural world and the ways of our ancestors provide real answers for how we can work in a happier environment and produce better results more effectively. Real magic comes from a place of being still...doing less...and allowing our work that we have all been destined to do to gloriously unfold. And if we shift our attention to 'how may I serve', rather than 'how may I achieve or get', then we will fulfill our ultimate destiny: to live our lives in harmony, peace, and exquisite joy."

The new book discusses a revolutionary paradigm that is emerging in business, a paradigm that was described by Abraham Maslow in his later works. Maslow added the sixth level of the "hierarchy of needs", describing it as a transegoic level that involved visionary intuition, altruism, and unity consciousness. A new model based on transcendent values is developing, one where businesses both large and small are led by values, instead of being driven by sales and profits. The book also illustrates how employees and leaders are moving towards the attitude of 'how may I serve', instead of 'what's in it for me', and basing their actions on love, rather than fear and ego.

Spiritual Values In The Workplace teaches how people can excel by practicing intuition, rather than relying on facts and data, and using the power of synchronicity to accomplish more, as opposed to the traditional way of needing to perform faster in a pressured environment. Diversity can be celebrated and expressed in a company culture, rather than forced, and the development of inner work for the individual will benefit companies more than classical teamwork and training programs. The book addresses how meditation can be one of the most powerful tools for fostering creativity and product development, and also shares natural and practical ways that companies can improve productivity.

Weldy says, "I wrote the book thirteen years ago while working for a Fortune 50 company, and published the book online where people could read it gratis. Shortly thereafter, a human resource manager called, asking for written copies of the book. After the second phone call from another company, I knew there was a hunger and need for this topic of spiritual values, so I took the website down with the intention of publishing it formally."

Weldy worked for Fortune 500 companies for 12 years before starting his successful interior design and build firm, Cary Weldy LLC, in 2001. Self-taught in interior design and construction, his innovative work throughout the United States has been featured in print media and on HGTV over the last six years, including a 30-minute episode on the hit TV show **My Big Amazing Renovation**, where he combines four condos into a single luxury home in a notable Chicago high-rise building.

Weldy is nearing completion of his second book, which will unveil the secrets of the masters of art and architecture, including Michelangelo, Plato, and da Vinci, and the principles they used to transform the energy in a space. Having spent the last decade designing and building for his A-list clients, he has taken his passion to the public with the launch of Divine Living™, an innovative brand that offers energy-enhancing products to transform living spaces into healthy and nurturing environments. Based in Chicago, Weldy also consults with companies to transform their products and spaces energetically, so their customers feel good as a result.

For more information about Cary Weldy or the book, visit www.caryweldy.com.

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SPIRITUAL VALUES IN THE WORKPLACE

The Soul of Success in the 21st Century

CARY G. WELDY

