

Cuptakes Announces the Launch of the new Cuptakes Cases exclusively designed to match the Cuptakes App.

Austin, TX (October 14th 2011) - Users have asked for more and Cuptakes is delivering. The Announcement and Launch for Cuptakes Cases to complement the Cuptakes app has arrived. The immense popularity of the Cuptakes App in the App Store now has a matching partner that follows the App's monthly updates which are designed just for girly girls. Users will enjoy a selection of exclusive designed cases for the iPhone and iPod touch coined, "Cuptakes Cases", that offer a custom protective solution that are just for the female crowd in a male dominated market.

Notable features include:

- Original exclusive cases that are just for girly girls.
- The cases match the popular Cuptakes App for the iPhone and iPod touch.
- At launch, the Case Store includes 120+ custom cases for your iPhone or iPod touch.
- High Resolution 300dpi wrap imaging that brings out the best in Cuptakes designs.
- Cuptakes cases for any preference or mood, with monthly and seasonal updates.
- Form Fitting. Fits to create a slim and sleek profile that allows your device to show.
- · Hassle Free. Complete access to all buttons and ports for total usage ability.
- Impact Resistant. It's flexible plastic shell is durable, helping you to prevent damage.
- Future updates will include new matching designs and other seasonal Cuptakes.

"My goal was to offer something I wanted myself, and that is, true original girly girl case designs for my iPhone that expresses my style. The iPhone has been such a joy, and I just wanted to complement something that's already awesome!", said Lauren, graphic designer behind Cuptakes and Restored 316 Designs.

Users can purchase the Cuptakes Cases at the Cuptakes Case Store found at Cuptakes.com

At launch, Cuptakes Cases will include 120+ case designs with subsequent new additions added monthly to reflect the Cuptakes App updates and seasonal styles.

The cases retail for \$34.99 in the Cuptakes Case Store at <u>http://store.cuptakes.com/</u> and are available in the United States as well as selected countries World Wide.

Media Contact: Lauren - hello@cuptakes.com

## ABOUT RESTORED 316 DESIGNS

Restored 316 Designs is a graphic designs studio operated by Lauren, with the intent on helping clients establish their personal or professional identity through design via website or blog channels. For additional information, you can visit <u>http:// www.Cuptakes.com</u> as well as <u>http://www.Restored316Designs.com</u>

## ABOUT FINELY INTOUCH

FINELY INTOUCH is a service site that deals with the development portion of great ideas and seeing them come to life. For additional information, you can visit <u>http://www.finelyintouch.com</u>.