

For Immediate Release

Contact:

Evan Jeffrey Williams, PB&K Media

513-607-0417 < jeff@pbkmedia.com

PB&K Media Announces Distribution Rights to film “Doughboy”

SAN DIEGO and CINCINNATI [October, 18 2011] PB&K Media has obtained worldwide distribution rights to DOUGHBOY-A Flyover Films/Route 40 Films production which has been overwhelmingly embraced by limited run audiences.

Billed as "a story for today's generation about the price of freedom," DOUGHBOY tells of an apathetic, teenaged boy's journey from New York City to a small WV town where, after vandalizing a WWI statue, he's sentenced to perform community service at a local veterans' home. There, he meets veterans who try to teach the boy about patriotism and sacrifice. The young boy's faded memories of 9/11 are rekindled as he re-discovers what it was like when "we were all together ...united in our grief and our love for this country."

Paul Broadhead-PB&K's founder-says "DOUGHBOY stirs emotions in audiences of all ages and political persuasions like no other film I've ever seen. It is a special satisfaction to release a movie that brings such joy and inspiration to people."

An early 2012 wide release is planned.

Terry Kiser (WEEKEND AT BERNIES) co-stars in this entertaining, powerful, family friendly movie that introduces talented newcomers Barrett Carnahan, Emily Capehart and Michael Guy Allen.

Director JW Myers, Producer Kristin Seibert and writer Ty DeMartino hope the film will encourage conversations between generations, an understanding of the sacrifice of many and the importance of saying thank you. Ryan Schlagbaum was Director of Photography/Editor.

Myers and Seibert began their careers in L.A. but are now based in the Midwest. Seibert is a producer and C.E.M. of Flyover Films and Myers and DeMartino are partnered in Route 40 Films.

About PB&K Media

Founded in 2011, PB&K Media is an entertainment creation, film distribution and marketing company based out of San Diego and Cincinnati, Ohio. Its vision is to bring up-and-coming, independent filmmakers and seasoned talent together to create and distribute engaging, impactful and quality entertainment to today's theater owners looking for well-made, original and intelligently marketed films that appeal to their audiences. For more information, visit pbkmedia.com.

Route 40 Films

Route 40 Films, LLC, is a creative production company which has produced two feature films ("Doughboy," & "Special School") to date, as well as numerous commercials, short films and industrials. Three additional features are planned for 2012 production. The over-all goal of Route 40 is to produce cost-efficient, commercially-viable movies with strong stories and memorable performances to prove that an entertainment-rich world of film-making exists and thrives outside of Hollywood. For more information, visit route40films.com.

Flyover Films

Flyover Films, LLC ("Flyover") is a motion picture company whose primary purpose is to develop, produce and market feature-length films that provide audiences of all ages with entertaining, inspirational and memorable stories that embody traditional family-oriented values. In 2010, Robin Capehart created Flyover Films based upon his belief that there exists a considerable market for good films that tell good stories. In 2011, Kristin Seibert who shared Capehart's belief assumed the position of chief executive officer for Flyover. Together, they produced their first film, *Doughboy*, with plans for additional projects.

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