

Fresh Tilled Soil
203 Crescent St, MA 02453
www.freshtilledsoil.com
866-929-9177
info@freshtilledsoil.com

Press Release
November 3, 2011

Fresh Tilled Soil was recently named as a finalist in the 16th Annual MITX Interactive Awards for the success of their redesigned website, launched February 2011.

Fresh Tilled Soil Web Design Named MITX Award Finalist

WALTHAM – User interface design firm, Fresh Tilled Soil, was named as a finalist in the 16th Annual MITX Interactive Awards last week. Fresh Tilled Soil was selected from dozens of submissions for an award in the B2B/Professional Services category, being recognized for their company website redesign project.

Fresh Tilled Soil sold its digital marketing practice in early 2011 to focus its services exclusively on UI & UX web, application, & mobile design. The company's new website, launched February 2011, played a big part in repositioning its brand as a consultative, cutting edge user interface design agency.

The Massachusetts Innovation and Technology Exchange (MITX) is a widely respected organization, one that brings together the interactive & digital business community in New England through their many events, awards, and contributions.

"We're thrilled to be a finalist in the MITX Interactive Awards this year," said Fresh Tilled Soil CEO and Co-Founder, Richard Banfield. "As UI web and mobile product designers, we live at the intersection of business innovation & product interaction, so we're honored to be recognized in the B2B professional services category."

Last year, more than 1,000 digital marketing, media, and technology professionals attended the MITX Interactive Awards. Winners of the 2011 MITX Interactive Awards will be announced next month on December 5th, at the MITX awards ceremony at the Sheraton Hotel in Boston.

Fresh Tilled Soil is a user interface web design agency out of Waltham, MA that specializes in web application design, mobile app design, & website design and development.

Contact:
Dan Allard, VP of Business Development
866-877-9728 x 702
Dan@freshtilledsoil.com

