

PRESS RELEASE

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Headline: CONVERTING WEBSITE TRAFFIC INTO SOCIAL MEDIA LEADS

THE LIKE CHAT

Tel Aviv, Israel- December 14th, 2011— TA Vision's online commercial division Virtual Person has released the first ever Facebook Like generator by automated chat. Powered by artificial emotional intelligence, this ground breaking application successfully converts website traffic into genuine Facebook likes on fan pages. Looking to kick start 2012 with a sophisticated and revolutionary application, Virtual Person has released the Like Chat for free for a limited time.

After establishing itself as a global leading provider of artificial intelligence technology for enterprise level commercial online activity, Virtual Person has recently introduced its solutions to small and medium businesses as well. Following the completion of its successful products accessibility platform for the SMB sector, Virtual Person has integrated the need for social media conversion providing the first ever visitor engagement tool dedicated to converting web traffic to genuine fan page Like's on the popular Facebook.

The application only takes moments to set up and activate and following testing has proven to be the new kid on the block for converting website traffic into social media leads.

TA Vision has leaped to the forefront of the automated chat service industry with the innovative InsightI™ algorithm engine, which implements advanced AEI scientific theories to enable the VP's actions and reactions to mirror authentic human behavior patterns. The advanced intelligent chat service known as the Virtual Person (VP) is designed to increase sales, decrease operating costs, generate leads and optimize online customer service. The Company is dedicated, efficient and most importantly, extremely driven. With key long-term partnerships in place with key industry leaders such as LivePerson each of TA Vision's departments encompass highly motivated and professionally passionate staff. The key to providing the most advanced product performance combined with superior service begins and ends with brilliant minds, so TA Vision strives to encompass professional and creative unit leaders, to head highly talented teams.

<http://www.virtualperson.com/site/Default.aspx?ws=86&lang=en&source=default&pw=Pius>

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Contact: James Abraham

Company: TA Vision

Tel. USA 18009820810 Tel. UK 08708200022 Tel.INT +972547998033

James@TA-vision.com <http://Virtual-Person.com>

