



**FOR IMMEDIATE RELEASE**

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**GLAMPING HUB PUTS HIGH-END CAMPING ON THE MAP**  
**Innovative Startup Introduces First Global Luxury Camping Reservation System**

SAN FRANCISCO, CALIF

On February 15, 2012, **GlampingHub.com** launched the world's first online reservation system that directs travelers to luxury camping (aka "glamping") accommodations on five continents. Co-Founder and CEO David Troya says "Glamping Hub's catalog of glamping sites has been informing and guiding holidaymakers since early 2011. Now travelers will be able to use our one-of-a-kind directory to select and reserve their own, unforgettable luxury camping experiences."

Glamping Hub has been widely recognized as the industry leader of glamping directories by MSNBC.com, *USA Today*, *Fast Company*, ABC News, *The Huffington Post* and others. The website is a portal to all things glamping: Discover the world's finest luxury camping accommodations, stay informed about trends through the Glamping Hub Blog, gain access to manufacturers of glamping structures and designers of glamping venues, and...now...book an extraordinary glamping holiday.

Glamping Hub's integration of reservation functionality takes the platform to the next level, offering families, groups, couples and singles access to unique and off-the-grid destinations where they can enjoy their weekends and precious vacation time. No more homogenous hotel rooms or crowded resorts; on GlampingHub.com you will find anything but the ordinary: yurts, tent cabins, tipis, tree houses, safari tents, igloos, and much more.

A fast and intuitive interface allows users to immediately start creating their luxury camping experience; just select location, lodging type and length of stay and the adventure begins. Best of all, with Glamping Hub's vast variety of locations, lodging types and price points, virtually anyone can find a glamping experience that fits their holiday wish list. "From the U.S. to Europe, to Asia, from picnic tables to personal chefs, Glamping Hub leaves no continent unexplored and no budget unheeded...that is what separates us from our competitors."

To learn more about **Glamping Hub** and the growing trend of glamping, or to schedule an interview with Glamping Hub's CEO, please contact David Troya: [davidtroya@glampinghub.com](mailto:davidtroya@glampinghub.com).

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