

5817 NW 44th Avenue, Ocala, FL 34482 • Phone 352-512-0800, Fax 352-512-0801 www.scorpionracingproducts.com

PRESS RELEASE

Contact: Scott Reynolds, VP Marketing 352-512-0800, scott@scorpionperformance.com

FOR IMMEDIATE RELEASE – February 22, 2012

Scorpion Racing Products Becomes NASCAR Sponsor



Ocala, FL, February 22, 2012 – Scorpion Racing Products

(www.scorpionracingproducts.com), a division of Scorpion Performance, Inc. (www.scorpionperformance.com), announced today that it has entered into a three-year agreement to be a contingency sponsor of the NASCAR Whelen Modified Tour and NASCAR Whelen Southern Modified Tour racing series. This multi-year deal provides Scorpion Racing Products with a marketing platform to differentiate its products and drive sales.

Before they were superstars in the NASCAR Sprint Cup Series, Dale Earnhardt Jr., Tony Stewart, Denny Hamlin and Jeff Burton were like thousands of drivers that make up the foundation of NASCAR - tinkering with their racecars all week so they could spend their weekends racing at their local home tracks. The two Whelen Modified Tour series are part of the foundation of everything NASCAR: loyal fans, dedicated racers and dozens of local racetracks with the best of short-track racing anywhere. The two Whelen Modified Tour series bring NASCAR racing to the neighborhood, cultivate future superstars, celebrate local legends and fuel the passion of race fans across America.

Luke Whalen, Scorpion's President and CEO, states, "We're very excited to be a

part of the NASCAR family. Open wheel modified racing is wildly popular and the Modified Tour is the oldest series in NASCAR. Our 'Scorpion Racing Products' decals will be seen on all racecars in these two series at 26 races a year, nation-wide. Scorpion Racing Products is the retail brand for the products that Scorpion Performance manufactures".

Scott Reynolds, Scorpion's Vice President of Sales and Marketing, adds, "The quality and performance of our American-made products is second to none, just like the quality and performance of NASCAR. Our customers are looking for race-proven parts for their engines, and having our decals on NASCAR Whelen Modified Tour racecars is a great way to let them know who's the best source for those parts including rocker arms, lifters, pushrods, valves, valve springs and more."

Scorpion Racing Products is the marketing and distribution company for the products that Scorpion Performance manufactures. Scorpion Racing Products' online ecommerce website at <u>www.scorpionracingproducts.com</u> allows customers to buy the Company's entire line of products factory-direct.

About Scorpion Performance

Scorpion Performance, Inc. is a precision manufacturer of automotive and marine aftermarket engine components and assemblies for high performance and racing applications. Scorpion has achieved a leading global market position by utilizing state-of-the-art automated robotic manufacturing processes and technologies, by focusing on continuous quality improvement, and by building strong customer, supplier and stakeholder relationships. Scorpion Performance earned ISO 9001:2008 certification in January 2012.

Scorpion Performance currently occupies 95,000 square feet of floor space in three buildings on 23 acres of land in Ocala, Florida.



#