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**FOR IMMEDIATE RELEASE**

**TIMWISE CONCIERGE LAUNCHES  
NEW WEBSITE FOR LOCAL LAS VEGAS EVENTS**

LocalsDoVegas.com features Las Vegas concerts, events & more

**LAS VEGAS** – March 1, 2012 - TimeWise, Inc., a Las Vegas based Concierge & Lifestyle Management company has launched a new website specifically designed for Las Vegas Locals. Expanding the idea of the company's wildly popular weekly newsletter, the fridayBUZZ, the new website LocalsDoVegas.com will feature Las Vegas concerts, shows, activities, events, dining, deals, community information and more.

The fridayBUZZ is a Concierge's weekend guide to what's happening in Las Vegas. As the name suggests, the fridayBUZZ is sent out each Friday morning via email, giving Locals a quick & easy way to plan their weekends, while providing tourists with a taste of the local Las Vegas scene. Julie Ulrich, the company's President, says; "The fridayBUZZ has been a Locals' favorite for over 5 years, due to the simple, clutter-free format. We decided it was time to give our readers what they were asking for – more listings and advance notice. The best way to do that was by creating a web presence. We are very excited to bring this one-of-a-kind site to Las Vegas."

Over 50 events are added to LocalsDoVegas.com weekly, with daily updates. Venue owners & event promoters are encouraged to submit their "BUZZ" through a website submission form. There is no cost to submit events, or to offer a special discount or promotion for readers; however, the Concierge must deem the listing "BUZZ-worthy" in order to stay true to the format. There will soon be advertising opportunities for premier placement and additional promotion.

**About TimeWise**

TimeWise, Inc. has served the Las Vegas area for 10 years, providing personal Concierge services to individuals, corporations and residential communities. For more information, visit our websites [www.timewiseconcierge.com](http://www.timewiseconcierge.com) and [www.localsdovegas.com](http://www.localsdovegas.com). Find us on Facebook: facebook.com/timewiseconcierge and facebook.com/localsdovegas Follow @fridaybuzz on Twitter.

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