

PUERTO VALLARTA NOVEMBER 8-11, 2012

This is not Pancho Villa's Mexico. This is the world's friendliest city, according to *Condé Nast* magazine. The charm of the city's cobblestone streets, beaches, and stunning views of the Sierra Madre mountains remains largely undiscovered and it's only a short 2 hour flight from Los Angeles.

ACCOMMODATIONS

Villa Premiere Hotel and Spa, an 83-room beachfront hotel, is located just a short walk from the heart of downtown PV and two miles from the airport and marina. Upon arrival, you will be greeted with a glass of champagne, cold towel and a 5-minute massage. Villa Premiere boasts first-class accommodations, two pools, 24-hour room service, business center and a full-service nationally recognized spa. Included with your **super all-inclusive package** is all food, all beverages, stocked mini-bar, room service, nightly parties, concerts, headliner entertainment, gala dinner and auction. This event is sure to sell out, so be sure to make your reservations today!

WORLD-CLASS FISHING, GOLF & SPA

Anglers are provided with bait, gear, boat, license, lunch, drinks and bilingual crew. The 40-mile wide Banderas Bay is an ideal location for Pacific Sailfish, Blue and Black Marlin, Dorado and Giant Yellowfish Tuna. Golfers will be treated to world-class golf at

Vista Vallarta. Breathtaking views, grassy hillsides, natural creeks and arroyos provide the perfect setting for these signature courses designed by the world's greatest players: Jack Nicklaus and Tom Weiskopf. Participants in our spa package can select from a variety of relaxing services, which include massage therapy, facials, micro-dermabrasion, waxing and spa packages to calm your mind, body and soul. Spa participants will each receive a \$250 spa credit.

SPONSORSHIP OPPORTUNITIES

As a sponsor you will be provided with an opportunity to highlight your company to a segment of the sport fishing community that is both upscale and sophisticated. We offer numerous levels of sponsorship to meet your company's budget and promotional needs. Hook the Cure sponsors receive a variety of benefits from their investment such as advertising, event sponsorship exposure, sampling opportunities, vehicles for consumer promotions and client and customer entertainment.

HOOK THE CURE PACKAGES

Angler Package

2 days of tournament fishing
• \$1,995 per person (\$975 of your donation is tax-deductible)

Golfer Package

2 days of tournament golf
• \$1,995 per person (\$1,125 of your donation is tax-deductible)

Spa Package

Select from an array of relaxing treatments
• \$1,295 per person (\$425 of your donation is tax-deductible)

Angler & Golfer Combo

Friday fishing and Saturday golfing
• \$1,995 per person (\$1,050 of your donation is tax-deductible)

Angler & Spa Combo

Friday fishing and Saturday spa
• \$1,995 per person (\$1,050 of your donation is tax-deductible)

Golf & Spa Combo

Friday spa and Saturday golf
• \$1,995 per person (\$1,125 of your donation is tax-deductible)

Packages include:

- 3 nights / 4 days superior accommodations at Villa Premiere Hotel and Spa
- All meals, snacks, room service and drinks
- HTC Welcome Gift
- Mayor's Welcome Cocktail Party
- Traditional Mexican Fiesta
- Marina Weigh-In Reception
- Gourmet Dinner, Awards Ceremony & Auction

PLATINUM SPONSOR \$25,000

Includes four deluxe suites (eight packages), event signage, logo ID, website visibility, welcome basket & special gift.

SILVER SPONSOR \$10,000

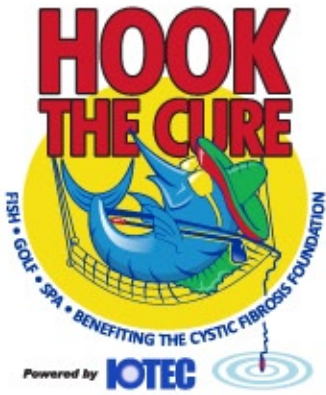
Includes one deluxe suite (two packages), event signage, logo ID, website visibility, welcome basket & special gift.

BRONZE SPONSOR \$5,000

Includes one premium room (one package), event signage, logo ID, website visibility, welcome basket & special gift.

*For tax purposes, the fair market value is \$210 per individual angler, \$135 per individual golfer, and \$135 per individual spa package and the fair market value for all-inclusive hotel accommodations is \$600 per person. For Platinum, Silver, and Bronze Sponsors, contributions in excess of the value of your package choice may be considered tax-deductible.

For those with their own boat or access to a boat, please call (714) 494-4623 for event pricing. Please note that airfare is not included. For international travel to/from Mexico your passport is required.



The **ULTIMATE**
FISH, GOLF & SPA
GETAWAY

CF Ambassador
Will Huston



NOVEMBER 8-11 2012
PUERTO VALLARTA, MEXICO

Having netted over \$2 million in our first six years, we are looking forward to returning to beautiful Puerto Vallarta, Mexico November 8th to 11th, 2012 for an even bigger and better I.G.F.A.-qualifier fishing tournament with superb awards, special celebrity guests, prizes and auction items. **Hook the Cure** is not your every day catch-and-release fishing tournament. This is a fishing event where not only do our participants enjoy one of the greatest fishing locales in the world but also enjoy first-class all-inclusive accommodations, gourmet meals, relaxing spa treatments, and nightly social events. In addition to fishing, golf and spa packages are also available. **SIGN UP AT www.HOOKtheCURE.com**

HOOK THE CURE SPONSORS

IOTEC Integrated Office Technology • BJ's Restaurants • Watson Land Company
Lancaster Development • American Airlines • Norm Wilson & Sons, Inc.
William Close Family • Letner Roofing & Waterproofing Co. • Ernst & Young
O'Connell Family Foundation • Hunter Landscape
Skipper & Duke's Offshore Fishing Series



2150 Towne Centre Place, Suite 120
Anaheim CA 92806
Tel: (714) 494-4623 or (800) CF-CURE-1
Fax: (714) 938-1462

- Angler Package** \$1,995
2 days of tournament fishing
(\$975 of your donation is tax-deductible)
- Golfer Package** \$1,995
2 days of tournament golf
(\$1,125 of your donation is tax-deductible)
- Spa Package** \$1,295
Select from an array of relaxing treatments
(\$425 of your donation is tax-deductible)
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Friday fishing and Saturday golf
(\$1,050 of your donation is tax-deductible)
- Angler & Spa Combo** \$1,995
Friday fishing and Saturday spa
(\$1,050 of your donation is tax-deductible)
- Golf & Spa Combo** \$1,995
Friday spa and Saturday golf
(\$1,125 of your donation is tax-deductible)

Name

Address

Phone

PAYMENT: Visa Mastercard American Express Bill Me Check

Credit Card Number Exp. Date

Signature

Because of risks to people with cystic fibrosis (CF), individuals with a confirmed, past or suspected culture for Burkholderia cepacia (B. cepacia) complex should not attend Hook the Cure. This is because B. cepacia can be passed between individuals who have CF through close proximity. B. cepacia infection in a person with CF can cause serious respiratory illness and, in some patients, may lead to death. Despite this policy, there might still be some individuals with B. cepacia in attendance. B. cepacia is not a risk for otherwise healthy individuals. For the most ways to protect yourself for information about this policy, please contact the CF Foundation at (800) FIGHT-CF or visit www.cff.org. Consult your CF care center physician with medical questions.

All packages include accommodation, all-inclusive gourmet meals, all-inclusive drinks, daily social events and welcome gifts.

FOR SPONSORSHIP PACKAGE INFORMATION please visit www.hookthecure.com/2012