



# SMALL BUSINESS DEVELOPMENT DAY

## ARE YOU READY TO BOOST YOUR BUSINESS IN 2012?

ABAOC presents our annual signature event dedicated for Orange County Small Business Community!

### WHO SHOULD ATTEND:

Small Business, Business Owner, Startup, Entrepreneur, Emerging Business, Aspiring Business Owner, or a Professional who does business with the small business.

### WHEN AND WHERE:

Thursday, April 19, 2012 from 8 am to 1 pm. **Location:** Anaheim Marriott Convention Center.

### WHY ATTEND:

Learn from real business owners and industry experts on how you can start up, manage and grow your business in 2012!!

1. Real insights, best practices and business experiences will be shared. Come ready to take notes with your iPads, tablets and laptops.
2. In just five hours of workshop sessions, you will take away key tools and techniques to apply immediately at your business!
3. Small Business Development Day will provide learning, networking and marketing opportunities for your business. Bring lots of business cards!

### WHAT YOU WILL LEARN:

**PART I:** Learn how to properly start your business. What is the proper structure for your business? Our team of experts will help you understand the difference between a Sole Proprietorship, Partnership, Corporation, Limited Liability Partnership and Limited Liability Corporation (LLC).

**PART II:** This session will focus on helping company bring their business to the next level. This training offers structural knowledge and understanding of financial operations & its impact; how to prepare marketing strategies and proposals; and organization and communication skills.

**PART III:** Learn from experts who are doing business with the government, major corporations, banks, and other private sectors. Our panel of experts will give pointers on getting into certification process, RFP's, and what product and services are in high demand.

### OUR SPONSORS:

Title: Wells Fargo



Contributing: Southwest Airlines



Gold: Disneyland



### REGISTRATION:

Small Business Development Day - April 2012

Members: \$10

Walk-ins: \$10 members & \$20 non members

Early Bird: \$15

Early Bird End Date: March 31

Exhibitor Prices:

\$100 for Businesses

\$50 for Non Profits

\$50 for ABAOC members

Contact : Joy Cil, ABAOC

Email : [joy.cil@abaoc.org](mailto:joy.cil@abaoc.org)

Website : [www.abaoc.org](http://www.abaoc.org)

Event Chair: Sanjay Dalal, President-Elect

Event Co-Chair: Tom Nguyen, Board Member

