

April 17, 2012

FOR IMMEDIATE RELEASE

Corporate Traffic Enhances Focus on Safety, Streamlines Risk-Management Practices

-- 3PL Creates New Position, Promotes Industry Veteran to Director of Risk Management --

Jacksonville, Fla. – Corporate Traffic, an international third party logistics provider, has streamlined its risk-management practices by consolidating all safety policies and procedures under one newly created position: Director of Risk Management. Providing another level of peace of mind for customers and greater internal efficiencies, Corporate Traffic created this position to provide greater focus and coordination among its risk-management practices, ultimately enhancing protection of the company, its employees, and its customers' freight at all levels. The company has promoted industry veteran Brian Sadler, who has more than 20 years of experience in the logistics industry, to the Director of Risk Management position due to his experience in these areas.

"Safety is our number one priority at Corporate Traffic, which was the impetus behind creating a new position on the senior leadership team whose sole responsibility is to maximize protections, reduce liability, and reduce costs, which translates into greater peace of mind and increased protection for transportation customers," said Chris Cline, President of Corporate Traffic. "Brian brings incredible insight and experience to this role and we look forward to seeing the positive long-term effects that his position will have on our operations."

As Director of Risk Management, Brian is responsible for ensuring safety and compliance for the brokerage, or non-asset-based, portion of Corporate Traffic's operations. As such, Brian ensures that all third-party carriers exceed all safety compliance standards and are properly insured in the event of an accident. Risk management is also essential for the asset-based portion of Corporate Traffic's business, for which Brian is responsible for all driver safety records, insurance, education and training. In addition to managing the various insurance policies for safety and accountability for customers' freight—as well as evaluating new and renewing policies—Brian reviews all government inspections and ratings to maintain the company's positive track record. Furthermore, Brian is responsible for all office operations that relate to safety, including disaster recovery planning and facility inspections, among others.

"Industry regulations are constantly evolving to ensure optimal safety on the roads, railways and in other modes of transportation, and our company's focus on safety has always resonated with our customers," said Brian. "Ensuring safe, reliable and efficient transportation is our priority, and is a part of every decision we make. I am excited to leverage my experience and continue to do everything in my power to ensure the safety of our employees, our carriers and our customers' shipments."

Brian has been with Corporate Traffic for 18 years. Starting in the operations side of the business, Brian evolved into a more safety-focused role during the past decade and began implementing policies and procedures that maximized protections and reduced expenses. Specifically, Brian has extensive experience in carrier hiring and relations, transportation insurance policies, and industry regulatory reporting.

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An Oklahoma native, Brian enjoys Sooner football, spending time with his six-year-old son, and participating in multiple charity cycle events. Brian is currently training for the MS Cycle to the Shore 150-mile bike ride.

About Corporate Traffic

Corporate Traffic Inc., founded in 1992, is an industry-recognized leader in logistics and transportation services, including asset and non-asset logistics solutions, managed less-than-truckload (M-LTL) shipping, ocean services, expedited air freight and intermodal services. At Corporate Traffic, "Never Settle" is more than a motto. It's a quantifiable mentality that all our employees and partners employ to get our clients the results they need, when they need them.

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