



## ETHERNET EXTENSION EXPERTS

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**FOR IMMEDIATE RELEASE:****Ethernet Extension Experts' New 820 Pro Extends Ethernet and PoE up to 900 ft. for Only \$249 (MSRP)**

All-in-One Enable-IT 820 Pro Introduces Enable-IT's New Ruggedized Pro-Line, Starting at Just \$249 (MSRP)

LAS VEGAS, NV, May 15, 2012 --- Ethernet Extension Experts, manufacturers of Ethernet extenders for the physical security and hospitality industries, introduce its new Pro-line with the advent of the Enable-IT 820 Pro. The 820 Pro extends Ethernet and PoE up to 900 feet and offers the same American-made quality Enable-IT extenders are known for, but it adds a ruggedized metal chassis and lowers its price to just \$249 (MSRP), one of the lowest in the industry. For physical security integrators and hospitality IT, this means they can get a professional business-class, American-made Ethernet extender for less than the price of most home use, Chinese-made extenders, while enjoying Enable-IT's 4-year warranty.

The Enable-IT 820 Pro answers the call of those budget-strapped physical security integrators and hotel I.T. administrators who only need to extend Ethernet less than 1,000 feet and do not need high throughput. For just a few hundred bucks, the plug-and-go Enable-IT 820 Pro can extend I.P. security cameras, access controls, VOIP, or up to 15Mbps of LAN data up to 900 feet away, over a single Cat-5e/6 cable. Moreover, if one opts for the 820P Pro, they also get a 48V PoE injector and the ability to daisy-chain two units (sold separately) for up to 1,600 ft of Ethernet extension.



"Why worry about WiFi's security risks and unreliability? Why risk your professional reputation on inferior, Chinese-made Ethernet extenders just because you're cash-strapped?," said David Conners, Enable-IT's Director of Product Development. "What we have here today is a shorter-range Ethernet extender that costs the same or less than that cheap, Chinese-made stuff, ...but it actually isn't 'cheap.' This is high-quality, American-made gear, and it comes with the same four year warranty the rest of our gear comes with. That's easy for us to offer, because the Enable-IT Pro is engineered and manufactured here in the gold ole' U.S. of A."

The Enable-IT 820 Pro and 820P Pro can be purchased at [www.EthernetExtender.com](http://www.EthernetExtender.com). The 820 Pro retails for \$249 each and the 820P Pro retails for \$310 each. Both models include a 10' Ethernet patch cord and quick-start guide, but the 820P Pro comes with the addition of a 48V PoE injector. Quantity discounts are available, and every purchase comes with free same-day shipping. Furthermore, all Enable-IT Ethernet extenders come with a 45-day money-back guarantee and a 4 year warranty.

Ethernet Extension Experts (Enable-IT) is a pioneer OEM manufacturer of industrial plug-and-play Ethernet Extension solutions for the physical security, hospitality, commercial office, and energy marketplace. They offer a wide range of solutions to extend Ethernet networks, for every data type imaginable, up to 20x beyond the stifling IEEE/Ethernet distance limit of just 328 feet (or 100 meters). Their seamless solutions do this over your own –often forgotten- traditional copper wiring, effectively saving you thousands in overhead and security measures.

For more info, visit: [www.EthernetExtender.com](http://www.EthernetExtender.com) or

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