

Koffeehouse Music to Create Music Festival in Park City, Utah around the Sundance Film Festival

Los Angeles, CA, May 19, 2012 -- Already known for producing some of the most captivating concerts during the Sundance Film Festival, Koffeehouse Music is planning to launch the *Koffeehouse Music WinterFest* during the 2013 Sundance Film Festival. Koffeehouse Music has provided music during the Festival for the last 3 years, including what is believed to be the largest single evening of independent music during the Festival at the *Koffeehouse Chateau*. The *Koffeehouse Chateau* music event takes place on the first Sunday of the film festival and was named a top 10 event by Film.Com in 2011.

Katharine Rutt, Field Producer for the *Sundance Festival After Dark* series at Park City Television, said this about the 2011 Koffeehouse Chateau music event: "I've been attending the Sundance Film Festival now for 14 years and have attended hundreds of events. The Koffeehouse Chateau event was without question the best live music experience I've attended during all my Sundance years."

"The Sundance Film Festival started over 30 years ago as a place to bring independent filmmakers together and have them heard," says Koffeehouse founder Jeremy Koff. "Koffeehouse Music shares the same spirit of providing a voice to independent artists -- in this case, musicians -- to be heard by industry and passionate listeners alike."

Last year, the "Koffeehouse Chateau" event received over 600 RSVPs from film and music industry executives, actors, producers and film buffs. The concert, on two stages, featured musicians from as far away as Australia and Canada and as close as neighboring Salt Lake City. Past performers working with Koffeehouse around the Sundance Film Festival include: Matt Scannell (frontman of multi-platinum rock band, Vertical Horizon), Ed Roland (frontman of multi-platinum rock band, Collective Soul), Tim Myers (formerly OneRepublic), Keaton Simons (CBS Records), Tyler Hilton, Jessarae, The Makepeace Brothers, The Kin, Tyrone Wells, Grammy-nominated singer/songwriter Alissa Moreno, Mason Musso (frontman of Metro Station), Sara Haze, Katie O, Denny White, Feather & Bell, Falk, Sean Douglas, Ariana Hall, Trent Hancock, Erick Macek, Shawn Hook (EMI), Jess Furman, Cameron Rafati, Ryan Innes, Moi Navarro, Duwende, Jenni Alpert, Chris Accardo, Melinda Ortner and many more.

Other Koffeehouse events surrounding Sundance have included featured artists on Park City Television's "Morning Mountain Show" and featured televised segments, and multiple days of live music for the Fender Music Lodge, Flanagan's, Fatali Gallery and private celebrity events. Additional concerts and parties are planned for 2013, including an intimate music series in beautiful private homes.

Koffeehouse is currently seeking sponsors and musicians for its 2013 Koffeehouse Music WinterFest.

About Koffeehouse

Koffeehouse Music continues to grow into a leading brand of music services, with a primary focus on live music promotion and production to showcase the top emerging musicians and new bands.

Koffeehouse is known for discovering young talent within alternative, folk, pop, and rock genres.

Koffeehouse produces dozens of events each year and has worked with hundreds of artists over the years including Grammy®-Award winners and multi-platinum recording artists. Koffeehouse has

collaborated with many global brands including Apple, Fender, Gibson, The Westfield Group, Hyatt Corporation, Goldenvoice, Nederlander, Bose Corporation, BMI, ASCAP and various NBA, WNBA and NHL professional teams. Koffeehouse is endorsed by Yamaha, Fishman and Blue Mic.