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## Superior Grocers and its Foundation Donate \$5,000 To Support Education in the City of Industry

## For\_Immediate\_Release:

SANTA FE SPRINGS, CA (June 28, 2012) – Superior Grocers, one of Southern California's largest independent supermarket chains, through its non-profit organization, Superior Foundation is proud to announce its latest donation to local schools. On Friday, June 29, 2012, Superior Foundation will be awarding a \$5,000 donation to Bassett High School, from the city of La Puente. The school was selected through an on-going collaboration with the City of Industry's Chamber of Commerce and the City of Industry Mayor's Office.

Bassett High School serves a population of 1,294 students for grade levels 9 through 12, primarily comprised of 93% Latino students residing in the La Puente & City of Industry areas.

A check presentation has been scheduled for Friday, June 29, 2012 at 2:00pm at Superior's City of Industry store located at 151 S. Hacienda Blvd., City of Industry, CA 91744. Superior executives will present this school award to City of Industry Mayor Jeff Parriott, Bassett Unified school District's Superintendent, Martin Galindo, School Principal Salvador Flores and Chamber of Commerce representative, Ron Whitamore.

"It is extremely important to be connected with the community, said Mimi Song, President & CEO of Superior Grocers. "In addition to striving to make our customers' shopping experience the best, we are also dedicated to serving the community. Throughout the year, we donate thousands of dollars to local schools. Superior will always be an active partner in the local community."

For the past 15 years, the Superior Foundation has raised over \$2 million for many local elementary, high schools, and youth programs. Scholarships have been given to over 230 schools and non-profit organizations in Southern California.

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## **ABOUT SUPERIOR GROCERS**

Superior Grocers is a privately-held independent Supermarket chain serving Southern California with 38 stores in Southern California. It prides itself on providing Superior Quality, Superior Savings and Superior Value to the communities that it serves. Superior Grocers also believes in hiring from within its communities of service and to promote employees to management positions from within its own ranks. For more information about Superior Grocers, please visit <a href="www.superiorgrocers.com">www.superiorgrocers.com</a>.