

August 6, 2012

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**FOR IMMEDIATE RELEASE:**

**EVENTS BY DESIGN TO HOST WEDDING STYLE, A BRIDAL EVENT  
Partial Proceeds to Benefit the American Cancer Society**

*Visalia, CA – August 6<sup>th</sup>, 2012* – Events by Design invites you to the upcoming *WEDDING STYLE* bridal event being held on Sunday, September 9th, 2012 from noon to 4:00 p.m. at the Visalia Convention Center. The WEDDING STYE Bridal Event will feature vendors from Kern, Kings, Fresno and Tulare County's leading wedding professionals. WEDDING STYLE is *the* event for brides, grooms and their families looking for new bridal trends, inspiration and planning information. The all-new METROPOLITAN style bridal show will feature designer gowns, accessories, and the latest in men's formal wear.

Liz Lovero, owner of Events by Design states, "We are excited to offer a place for future brides, grooms and their families to find inspiration for their upcoming event. Wedding Style offers couples the advantage of meeting with the area's leading wedding professionals in one day. Additionally, proceeds from *Visalia Wedding Style* will go to the American Cancer Society for Breast Cancer Research. We look forward to providing a premier bridal event, while being able to give back to a fantastic organization."

Ticket prices are as follow: \$8 online at <http://www.visaliaweddingstyle.com/register.aspx> or \$10 at the door. For ticket, exhibit or event information, please email Liz Lovero at [info@visaliaweddingstyle.com](mailto:info@visaliaweddingstyle.com) or call 559-635-0874.

**WEDDING STYLE Bridal Event** is brought to you by Events by Design and Liz Lovero. With over 15 years in the wedding industry, Liz along with a team of 60 plus wedding professionals, fill the exhibit hall of the Visalia Convention Center. Additionally, WEDDING STYLE Bridal Events feature the area's most talented wedding related businesses and services from Kern, Kings, Fresno, and Tulare Counties.

New to Wedding Style is the METROPOLITAN style bridal showcase. If you are tired of the long drawn out runway shows, come to the "must see" Metropolitan style bridal showcase where you can touch, taste and feel the romance. Designer gowns, the latest in men's formal wear and accessories can be viewed throughout the day.

Events by Design's WEDDING STYLE Bridal Events is proud to donate a portion of their proceeds to the American Cancer Society for Breast Cancer Research. As the ACS strives to find a cure, it also seeks to support patients and their loved ones in understanding the disease and it's treatment as well as provide outreach programs and raise public awareness. For more information on how to contribute to the ACS, please call 559-743-1392 or 1-800-ACS-2345. Or visit [www.cancer.org](http://www.cancer.org)

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