

FOR IMMEDIATE RELEASE



INTERNATIONALLY RECOGNIZED LUGGAGE BRAND MAKES U.S. DEBUT

UK-Based Carlton Luggage Launches Four Durable and Stylish Collections Stateside

MIAMI, FL – (September 25, 2012) – Carlton Luggage, a travel gear and accessories brand recognized in more than 60 different countries, and now across five continents, is pleased to announce immediate product availability in various retail outlets across the United States. Combining the best of British design with the latest manufacturing technology, Carlton Luggage offers travelers a mix of both unique and traditional style elements that are guaranteed to be the lightest on the market (at time of production).

With a line of goods ranging from soft-but-rugged options to sleek, 100% polycarbonate hard shells, Carlton Luggage's product lineup meets the tastes of all travelers. Carlton products are set at an affordable price point and are built to last.

The Collections

Dune Collection: Inspired by rolling sand dunes found in nature, the Dune Collection offers a stylish and unique look for travelers who wish to make a statement with their luggage. The collection's innovative ribbed design enhances strength while maintaining a lightweight feel. Available color options include Magenta and Canary in mirror finishes; Champagne and Graphite in matte finishes. (Caribbean Blue and Rosso pictured right not yet available in U.S.)

MSRP: \$149.99 (19.5") | \$189.99 (24") | \$229.99 (29") | \$569.99 (set)



Adventura Collection: For the adventurous at heart, the lightweight Adventura Collection offers maximum space and strength. The 100% polycarbonate shell is resistant to cracking or breaking despite repeated use. Avid travelers can rest assured this luggage will last. Available in Violet, White and Black color options. (Anthracite and Red pictured left not yet available in U.S.)

MSRP: \$104.99 (19.5") | \$134.99 (24") | \$159.99 (29") | \$399.99 (set)

Tribe Collection: Rough and tough travelers have a new solution to suit demanding luggage needs. Light and dynamic, the Tribe Collection offers collapsible construction for easy storage on the road – even if it is the road less traveled. Wide-opening, arched front pocket provides easy accessibility while soft, padded handles provide carrying comfort. Available in Aqua Blue, Apple Green and Graphite color options.

MSRP: \$114.99 (20") | \$149.99 (25") | \$164.99 (28") | \$429.99 (set)



Titanium Collection: Stability and durability at a fraction of the weight, the Titanium Collection is one of the lightest and most space efficient products of its class worldwide. Made with lightweight components, the Titanium Collection does not compromise strength. Available in Navy Blue, Purple and Black color options.

MSRP: \$104.99 (19.5") | \$134.99 (25") | \$159.99 (29") | \$399.99 (set)

Key features found in most Carlton products:

- Nanolite assurance: this product is guaranteed to be the lightest available in its category (at time of production)
- Equipped with USA security-proof TSA locks
- i-Trak® system – the global lost and found ID service
- 'TouchNGo' 4-wheel system; patented lightweight wheels
- Five to ten year warranties

For more information on Carlton Luggage, retailer information and additional collections available worldwide, please visit www.carltontravelgoods.com.

About Carlton Luggage

Since 1976, Carlton Luggage has presented an assortment of travel products worldwide, continuously offering the latest in lightweight technology, cutting-edge style and a vast array of color options. Currently found in more than 60 countries across five continents, now including the United States, Carlton is a truly international brand of contemporary, durable and stylish travel goods. Conceptualized and developed in London, Carlton demonstrates the very best of British taste and innovation. The company philosophy "let's travel together" showcases the brand as a vital part of a customer's complete travel experience.

For more information on Carlton Luggage, please visit www.carltontravelgoods.com. Find Carlton Luggage USA on Facebook at www.facebook.com/carltonluggageusa and on Twitter at www.twitter.com/carlton_usa.

Media Contacts:

Abbi Johnson / Christina Rodriguez | [sugarbomb pr](mailto:sugarbombpr)

Office 305.357.0824 | abbi@sugarbombpr.com / Christina@sugarbombpr.com