

plusadd, Inc. announces the Successful Angel Round Investments of US\$138K

plusadd, Inc. (Headquarters: Kawasaki, Kanagawa prefecture; President: Hiroyuki Koike) has successfully closed a deal with Angel Round investments of US\$138K (11M JPY) from 3 angel investors and a founder.

The investors are Takeshi Natsuno (Guest professor at Keio University's Graduate School of Media and Governance), Gen Miyazawa (COO/CFO of the Marketing Solution Company at Yahoo! JAPAN), Hiroyuki Koike (CEO/founder of plusadd, Inc.) and another investor.

This partnership will help iPad digital sheet music platform “piaScore” to expand its development team and accelerate its global marketing activities.

As we continue to provide a new medium for music communication, future developments in collaboration with music publishers and educational institutions will bring enhanced features of automated musical sheets and recordings essential for music.

About iPad digital sheet music platform “piaScore”

The iPad digital music sheet viewer “piaScore HD” is designed around the concept of putting the world’s music at your fingertips through an easy-to-use musical sheet viewing, managing, and sharing application. The realization of this handy practice tool came with its release in December 2010 in the iTunes Store, claiming the number one download spot in the iPad / music / free app category.



The free “piaScore HD” iPad app not only allows viewing of music sheets, but also allows a performer to turn page by shaking a head or hands in front of iPad, purchase a digital music sheet and notations to be added during practice and lessons. And with the free “piaScoreAir” iPhone app, users can remotely move from page to page on piaScore. Features including an ultra-realistic “display mode” give users the feeling of reading actual paper sheets, while proprietary technology brings world-class page display speed suited to the needs of real performers.

These merits won “piaScore” Distinguished Honoree recognition in the International Business Awards’ consumer entertainment/IT category. piaScore Web site: piascore.com

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About plusadd, Inc.

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Founded	May, 2010
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Products & Service	iPad Digital Music Sheet Platform “piaScore” (http://piascore.com/)
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