



Contact: Julie Ulrich

FOR IMMEDIATE RELEASE

Tel. 757-394-3448

10/10/2012

Cell phone: 702-460-2772

Email: julie@fillaseathamptonroads.com

FASTEST GROWING SEAT FILLER COMPANY EXPANDS TO HAMPTON ROADS, VIRGINIA

FillASeatHamptonRoads.com, a local affiliate of the fast growing "Seat Filler" company, FillASeat.com, is coming to the Virginia Beach-Norfolk-Hampton Roads area. When local events, shows, concerts and sporting events don't sell out, venue & event promoters come to FillASeat Hampton Roads to help fill their seats.

Some may ask why venues would give free tickets to FillASeat? Julie Ulrich, the owner of FillASeat Hampton Roads, says, "Not all shows & events sell out, and an empty seat doesn't generate any revenue. Our members bring value to the venue; whether it's to the performers performing for a full house, additional revenue in food & beverage sales, or as a new customer for future events." In order to protect the entertainment venues & event promoters, the company does not advertise the available shows to the public. Free events are posted on the back-end of the website for members' eyes only.

Just in time for the holiday season, local Hampton Roads residents and military stationed in the area are invited to join FillASeatHamptonRoads.com beginning November 1, 2012. For a low annual membership fee, members will have access to free tickets through two different membership options: A Duet or Quartet Membership; allowing members to reserve 2 or 4 free tickets to any available event or show throughout the year.

About FillASeat

FillASeatHamptonRoads.com is the 12th market in the fast growing FillASeat.com family. FillASeat.com, founded in Las Vegas in 2009, is now represented in Dallas, Denver, Seattle, Portland, Philadelphia, San Diego, Orange County, Austin, Tampa Bay, and Phoenix. The membership based site provides their members free tickets to local events, concerts, shows, and sporting events for one low-cost annual fee.

For more information, visit www.fillaseathamptonroads.com or email info@fillaseathamptonroads.com