



Contact: Mark Buckley
Telephone: 312-332-9200
Email: sales@requordit.com

FOR IMMEDIATE RELEASE

GENESIS IMAGING IS NOW REQUORDIT, INC.

Continuing to focus on ECM solutions while expanding ReQuord Software

October 15, 2012, Chicago, IL. Genesis Imaging is pleased to announce our new name: REQUORDIT Inc. This change is a result of REQUORDIT Inc. purchasing Genesis Imaging, LLC this past June. As a result of the acquisition, Genesis Imaging is now named REQUORDIT, Inc. REQUORDIT continues to focus on providing industry leading enterprise content management (ECM) solutions with our technology partner's products in conjunction with our own ReQuord branded software. REQUORDIT will continue to develop customer focused solutions and ReQuord software to meet our client's needs to solve their ongoing business challenges.

Part of this change is an effort to emphasize our focused commitment to our clients, with the idea that clients RECORD their records, MANAGE them, while they EVOLVE their businesses in this world of emerging and ever changing technology. This leads to our new slogan – RECORD-MANAGE-EVOLVE.

REQUORDIT Inc. provides Enterprise Content Management (ECM) solutions based on industry leaders such as Hyland Software's OnBase and ReadSoft invoice processing software. ReQuord software, paired with our partner's technology, provide our clients with unique ECM capabilities which vastly simplifies the end user experience, and encourages rapid solution deployment and adoption.

When asked what differentiates REQUORDIT, Mark Buckley, REQUORDIT's president replied, "We take ECM solutions the last mile. It's not just about storing information, it's about how it gets there, and how easy it is to retrieve. Our clients enjoy information that lives in the systems they are in all day. They don't have to go find it. It finds them."

REQUORDIT Inc's software line, ReQuord, provides simplified capabilities to import and retrieve documents, complementing many ECM platform's robust storage features. Examples of our ReQuord Software includes:

- ReQuord Capture and ReQuord CaptureStation – Integrated software plus network scanning to bring scanning to locations without the need for sophisticated scanning functionality.
- ReQuord ScanNow – Scan and index documents from any web based application without leaving the application.
- ReQuord SaveNow – Store and index Microsoft Word based templates, enabling a smooth transition from file based forms to electronic forms.
- ReQuord Invoice – Hosted header and line item capture.

REQUORDIT also has configured our ECM solution to be deeply integrated with our client's line of business applications. These applications include leading case management applications such as Sustain Technologies' e-COURT, leading corporate ERP applications such as SAP, Lawson and the entire Oracle

suite, and a number of market specific applications such as ESRI. In addition, REQUORDIT solutions integrate with Microsoft products, CAD products and SharePoint, enabling people to use their familiar applications, but manage their documents in a more structured and secure manner.

“For our commercial clients, our products and services have saved them millions of dollars in administrative costs, and enabling them to be more competitive. For our government clients, we enable them to focus their resources on better serving their constituencies. For all of our clients, REQUORDIT ECM solutions enable them to do more with less.”

#

To learn more about our company and ReQuord products or to schedule an interview with Mr. Buckley, contact us at sales@requordit.com or visit our website at www.requordit.com.