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**SUPERIOR GROCERS JOINS FORCES WITH NESTLÉ USA TO DONATE \$152,000
TO LOCAL SCHOOLS IN SOUTHERN CALIFORNIA**

SANTA FE SPRINGS, CA (November 28, 2012) – Superior Grocers, one of the largest independent supermarket chains in Southern California, has partnered once again with Nestlé USA to continue its commitment to education in Southern California. In an effort to support local schools, Superior Grocers and Nestlé USA’s school donation partnership will award a total of \$152,000 to 132 local schools, each school receiving \$1,000 and \$20,000 to the National Guard Youth Foundation.

School representatives from the awarded schools and representatives from the National Guard Youth Foundation will be attending a special ceremony to be held on Friday, December 7, 2012 at the Superior Grocers store in Montebello, CA.

This program is well received by the community and the funds will help further student’s nutrition, health and wellness education, helping them achieve academic potential, physical and mental growth, and lifelong health and well-being.

“At Superior, we are committed to establishing a special connection with our customers throughout Southern California,” said Phil Lawrence, Chief Operating Officer of Superior Grocers. “We partner with caring companies like Nestle, to help generate donations that benefit our communities’ schools.”

“Superior Grocers values the importance of the community’s vitality and educational programs”, said Mimi Song, President & CEO of Superior Grocers. “We are active partners in the communities we serve and will continue to support the improvement of education throughout Southern California.”

A special ceremony to award these donations to school representatives will be held on Friday, December 7, 2012 at 10a.m. The event will take place at the Superior Grocers’ store location at 1201 W. Whittier Blvd, Montebello, CA 90640.

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ABOUT SUPERIOR GROCERS

Superior Grocers is an independent Supermarket chain serving Southern California with 39 stores in Southern California. It prides itself on providing Superior Quality, Superior Savings and Superior Value to the communities that it serves. Superior Grocers also believes in hiring from within its communities of service and to promote employees to management positions from within its own ranks. For more information about Superior Grocers, please visit www.superiorgrocers.com.