

Instant Checkmate Launches Two Ambitious Projects In The Same Week

Online background check service Instant Checkmate successfully launched a new Public Criminal Records Database and People Directory to its already robust website. Load speeds remain consistent despite major web traffic spike.

San Diego, CA, November 27, 2012—Las Vegas-based Internet startup company Instant Checkmate continues its aggressive expansion in 2012, continuously adding to its extensive range of services. The instantcheckmate.com web site now contains two very important features that will aid in preliminary searches and overall user experience: The Public [Criminal Records Database](#), and the [People Directory](#).

With the new Public Criminal Records Database, customers have access to certain background information on nearly anyone in the United States before deciding to generate a background check on an individual. Customers are able to verify identifying information on their search subjects before deciding to purchase a background check which includes public police records, marriage and divorce history, and a long list of general identifying information and public data about the individual.

“Introducing a new feature to the Instant Checkmate web site is always an exciting process for us,” explains Instant Checkmate Public Relations Specialist Kristen Bright. “Ever since I’ve been with the company, we rarely go more than a couple weeks without developing something new.”

In addition to the Criminal Records Database, the Instant Checkmate People Directory is similar to the database search. It is available for free to the general public so people can locate their desired targets before they purchase a subscription. Of course, it is also available to existing users as well.

“Despite our recent growth, we’re still a relatively new company,” says Instant Checkmate Media Liaison Mike Smith. “We understand that at first, people are going to have questions, and it’s up to us to have the answers ready. That’s what the People Directory is all about—sort of like a yellow pages but if you want, you can perform online criminal background checks once you find the person you’re looking for.”

As more features are implemented, Instant Checkmate continues to solidify its status as the leading provider of online criminal background checks in the United States.

“The People Directory and the Criminal Records Database are just steps in the natural evolution of the Instant Checkmate brand,” continues Smith. “Between the two, Instant Checkmate has been showing some ambitious growth.” Because of this, the company has taken extra precautions to ensure that service would remain unaffected.

“Of course, we had a spike in our web traffic,” says Smith. “But I’m happy to report that our load speeds remained consistent, and we were able to accommodate all of our new subscribers.”

“It’s been a pretty busy week, but a successful one,” agrees Bright.

In addition to these new features, Bright hints that there are still more exciting features on the horizon. “We are constantly innovating,” she says. “Quite simply, we have to. We are a hungry and forward thinking company looking to stay on top. In order to do that, we can never be satisfied with our product. We can always make it better. 2013 is shaping up to be a big year for us.”

About Instant Checkmate.com

Instant Checkmate is an online background check service available to individuals on a subscription basis. Instant Checkmate sources its data from federal, state and local records that have been processed through the court system and made available electronically. These sources include sex offender registries as well as publicly available records stored in private databases. For more information about Instant Checkmate, please visit their website at www.InstantCheckmate.com or [connect with Instant Checkmate](#) on Facebook.