World's 1ST Wipe-On nanocoating to exceed Automotive OEM Specs

BRIGHTON, Mich., January 3, 2012 -- Imagine for a moment a world were automotive plastics never fade, a self-cleaning wheel that resists brake dust, a self-cleaning tire that looks new for life, or a fiberglass boat that resists fading for life. These and other amazing benefits are now possible due to 10 years of research & development in nanotechnology.

According to Nanovere Technologies Chairman & Chief Technology Officer Thomas Choate, "Nanovere is pleased to introduce the world's first wipe-on clear nanocoating to exceed automotive OEM specifications. The product is named Vecdör Nano-Clear ®. What's most unique about Nano-Clear ® is the ability to permanently restore original color, gloss and surface hardness back into oxidized textured plastics, highly oxidized fiberglass and highly oxidized paint surfaces while reducing surface maintenance by 60%".

Nanotechnology can be described as the science of molecular engineering. Nanovere Technologies has pioneered proprietary 3D nanostructured coatings at the molecular level since 2003. Nano-Clear® forms a "highly crosslink dense film with extreme scratch resistance, chemical resistance, UV resistance, remarkable flexibility and self-cleaning properties including water, oil, ice and brake-dust repellency".

Vecdör nanocoatings have been tested and validated by some of the world's leading OEM companies including Boeing, BMW, Accuride Truck Wheels and many others to outperform leading OEM clear coatings;

- -- 53% higher scratch resistance: 4H pencil hardness
- -- 476% higher chemical resistance over nearest competitor: 500+ MEK rubs
- -- 60% reduced surface maintenance: water, oil and ice repellency
- -- 94% gloss retention even after 5 years

Nanovere is currently establishing global distribution networks for Vecdör Nano-Clear®. Interested parties may contact Nanovere directly at alliances@nanovere.com or call us at (810) 227-0077. To learn more about Nanovere or nanotechnology, please visit us at http://www.nanocoatings.com or email question@nanovere.com.

Nanovere Technologies, LLC. specializes in the research & development of first-to-market nanocoatings and licensing of 3D nanostructured coating polymers to a world leading paint manufacture. Nanovere Technologies was founded in 2003 and invented the core polymers and nanocoatings which currently represent 11 global patents pending.

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