

## If You Pay for an iDevice Repair, You're Paying Too Much, Says David, The iSmart Guy

## "Restoring Your Technology To Its Fullest Potential"™

New entertaining YouTube video recently posted by iQue Repair, a National leader in the iPhone<sup>®</sup>, iPad<sup>®</sup> and iPod<sup>®</sup> repair industry and one of Utah's fastest growing businesses, declares that if you're paying deductibles on any iDevice extended warranties or other insurance plans, you're paying too much.

**Salt Lake City, UT, January 2013** – iQue Repair (www.iquerepair.com), headquartered centrally in Utah, released a new YouTube video that not only entertains, it presents an incredible message that can save you precious resources.



iQue's video introduces David, "The iSmart Guy," and opens in front of their "Wall of Doom;" a sample collection of the 10,000 damaged Apple<sup>™</sup> mobile devices already repaired by iQue Repair's specialized technicians.

The 2 minute video portrays humorous scenarios as David presents the case for iSmart Protection and asks, "Why pay deductibles when your iDevice can be repaired for free?"

David states, "The video is worth viewing from start to finish and we'd like everyone's help to get our message out nationwide to all current and future iDevice owners," and he concluded in the parting scene, "There's thousands of ways to damage your iDevice, but only one way to protect them... iSmart Protection. Think Repair, Not Replace." iQue Repair (@IQUEREPAIR) also announced earlier this week that they have teamed up with celebrity, Jef Holm (@JEFHOLM) and People Water to accelerate building water wells in third world countries through proceeds raised in their iSmart Monthly Plan campaign (click here to see that press release). This represents iQue's latest humanitarian effort and teaming arrangement with Jef Holm and People Water to help resource wells in areas of the world that lack this precious commodity.

People Water (@PEOPLEWATER) is a premium bottled water company with a holistic approach to business that includes eco-friendly packaging, BPA free bottles (no leaching) filled with natural spring water, and a Drop for Drop initiative that provides clean water to people in need globally. To participate in this humanitarian effort with iQue Repair and People Water, go to iSmart Monthly today and sign up with the promo code, PEOPLEWATER.

Though not affiliated with Apple, Inc., iQue Repair shares a common vision for providing quality products and repair services for Apple<sup>TM</sup> mobile devices and computers. iPhone<sup>®</sup>, iPod<sup>®</sup> and iPad<sup>®</sup> are registered trademarks of Apple, Inc. iSmart Protection<sup>TM</sup>, iSmart Elite<sup>TM</sup>, and iSmart Monthly Plans are Trademarks of iQue Repair, LLC. iQue Repair, LLC is a member of the Utah Technology Counsel and finalists in Forbes' search for America's Most Promising Companies (AMPC).

Please contact David, The iSmart Guy, at 855-IQUEREPAIR or David@iQueRepair.com for additional information on iSmart Protection Plans for your organization, company, school district or raising funds for your worthy cause.

