



12/2012

2012 Cloud PBX

A 3 Site Remax Office in the Chicagoland Area was seeking a Networked Solution for it's Real Estate Offices. Customer owned Equipment was an Avaya BCM 450 Redundant System.

Introduction:

A Real Estate Office with 3 Locations was seeking a Phone System. The Firm was looking to reduce costs and increase productivity. After Extensively researching the Competition the Firm Chose Aphoneapp.com for it's robust communication management capabilities and ease of expansion. With Aphoneapp.com the Real Estate Office is able to adjust business capacity with ease, expanding to new offices as needed up or down, and was able to cut monthly phone services by over 60%.

Testimonial:

"A business phone is essential to Realtors. With Aphoneapp.com, we are able to create a high standard of professionalism with sophisticated phone capabilities. We have a much larger set of features available than other real estate offices for our office premise agents- all without having to pay for an expensive, on-premise phone system."

Business Background:

The Real Estate Office has been in business for many years and was one of the first Remax Offices in the US. The Owner has 3 locations and needs to be able to add agents in a day without the need for expensive proprietary upgrades.

COST BREAKDOWN

Legacy Pricing for On-Premise System:
 Phone System 82 Agents/T-1 \$32,000
 PSTN Access Cost Monthly-\$3,418.00
 System Support Cost Annual: \$2500.00
 Total Upfront Cost \$32,000
 Total Annual Operation Cost: \$43,516.00

APHONEAPP.COM Cloud Solution

Phone System	\$0.00
IP Phones	\$8,200
Aphoneapp Monthly Services	\$670.00
Broadband Service Monthly	\$320.00
System Support Costs Annual	\$0.00
Total Upfront Costs	\$8,200.00
Total Annual Operational Costs:	\$11,880.00

Annualized Savings by Selecting Aphoneapp.com

Up Front Costs = \$23,800

Annual Savings Bottom Line= \$31,636

ROI: 3.5 months

Location

Chicago, Illinois
USA

Solution

Cloud Based PBX

IP Phones

Yealink

Savings

\$55,436.00