### FROM THE INVENTOR

A keen golfer all my life, I suddenly lost the sight of my right eye (from a mini stroke on the optic nerve). Trying to adjust back into golf, the two biggest problems I had were with putting and chipping, in that order. The difficulty in putting was lining up the target direction with the face of the putter. After many sleepless nights it suddenly hit me that I needed something to help me definitively (not generally) strike the putt in the target direction.

So after much research and development, here we have it – just Point and Putt. So simple and straight forward (pun intended). It is very good for one-eyed people and doubly good for two-eyed people... so my golfing mates tell me.

I commend my putter to you – enjoy it and confound your opponents.





# Q. HOW LONG WILL IT TAKE ME TO GET USED TO THE 'FOCUS POINT AND PUTT' STYLE OF PUTTING?

**A.** You will be surprised how quickly you will adjust to just pointing and putting - because it is a natural procedure. Once you become familiar with it, we guarantee you won't go back to lining up with the putter face, although the alternative is always available.

# Q. WHAT IS 'FACE BALANCING' IN A PUTTER AND HOW IS IT ASSOCIATED WITH THE POINT N PUTT PUTTER?

**A.** If you balance the neck of the putter on your index finger and the striking face lies parallel, your putter is face balanced. This means that the center of gravity is directly behind the center of the shaft. This helps to keep the putter on its intended line.

# Q. WHAT IS 'MOMENT OF INERTIA' (M.O.I.) AND HOW IS IT ASSOCIATED WITH THE POINT N PUTT PUTTER?

**A. M.O.I.** is a physics term that indicates the relative difference in how easy or difficult it is to set any object in motion around a defined axis of rotation. In golf, it is the forgiveness of the force needed when you hit an off-center shot with your putter.

Extreme perimeter weighting gives the Point N Putt Putter a higher M.O.I, as the club head will twist less with an off-center shot.

# Q. HOW ARE THE ADJUSTABLE WEIGHTS AN ADVANTAGE?

**A.** The two weight options (giving four different putter head weights) are designed to give you the flexibility to optimize the weight of the putter head to your putting style or feel and/or the speed of the greens i.e. add more weight for slow greens.

#### Q. ARE THE WEIGHTS EASY TO CHANGE?

**A.** Yes they are easily removed with the tool provided. Simply turn the key anti-clockwise to open, clockwise to tighten. Do not overtighten.

#### **TECHNICAL SPECS**

STANDARD LENGTH\*:

34.5"

WEIGHT:

375g (CUSTOMIZABLE TO 355g, 395g, 415g)

LOFT:

2.5%

**FACE BALANCED** 

RIGHT AND LEFT HANDED AVAILABLE

\*Custom sizes available upon request.

## **SAM PuttLab PROVEN TEST RESULTS**

Recent SAM PuttLab studies revealed that in a test against their own putter, over half of the participants (all first time users of the Point N Putt Putter) improved their alignment on average 16.5%, some improving alignment up to 50% and 67%.

SAM PuttLab is the authority on putter testing and putter performance data.

**AVERAGE IMPROVEMENT** 

16.5%

HIGHEST IMPROVEMENT

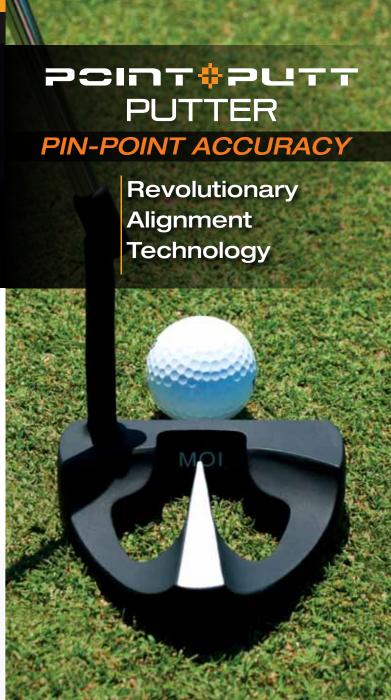
Test based on 99 participants in Australia, USA and Sweden. Average based on those who improved.



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# PUTTER

## PIN-POINT ACCURACY

It is no secret that alignment is the main factor in making putts. If you are not properly aligned to the hole you must make a subconscious correction in your stroke to square the face at impact.

The Point N Putt visual alignment technology virtually eliminates alignment flaws common to most golfers.



Recent SAM PuttLab studies revealed that in a test against their own putter, over half of test participants (all first time users of the Point N Putt Putter) improved their alignment on average **16.5%**, some improving alignment up to **50%** and **67%**.

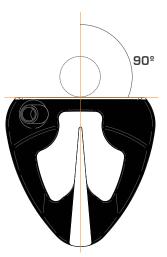
#### **POINT N PUTT**

#### REVOLUTIONARY ALIGNMENT TECHNOLOGY

#### **PUTTING PHYSICS**

Physics proves that correctly lining up a putt is the key to accuracy. With most putters, this is accomplished by aligning the ball with the center of the putter face and squaring the face to the intended line. If the putter is not lined up at a 90 degree angle the putt will

miss the intended line, unless a correction is made during the stroke.



With the Point N Putt patented visual alignment system lining up a putt has never been easier. Simply focus on aligning the Directional Pointer along the intended line and your face is now square to your intended line.

Visually squaring the face to the intended line is a common flaw by most golfers. The Directional Pointer does this for you with pin-point accuracy.

#### **EASY TO SEE FOCAL POINT**

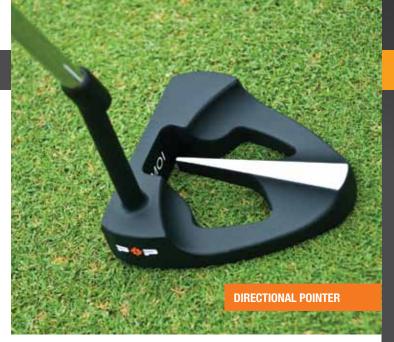
The stark contrast of the silver Directional Pointer to the black body and green grass, makes it easy to see and provides a singular focal point.



#### **EASY TO ALIGN**

By pointing the Directional Pointer on the intended line, you have correctly aligned the putt. It's that easy!





#### IMPROVED GRIP





#### **DESIGN FEATURES**

# UNIQUE DESIGN FEATURES CONTRIBUTE TO IMPROVED PUTTING

## 1 Directional Pointe

The high contrast Directional Pointer takes the guessing out of putting. Just align the Directional Pointer along the intended line as if you were putting only with it. The design automatically squares the putter face resulting in pin-point accuracy.

The Directional Pointer is intentionally separated from the face of the putter to make it easier to focus solely on the silver pointer without the distraction of aligning the face. Because your focus is on the Directional Pointer that is behind the striking face, it also promotes a steady head and smoother stroke at impact.

### Interchangeable Weights

Our standard putter is 34.5" and has a 375g head weight. Additional weights are included to create three other weight combinations (355g, 395g and 415g). These can be made simply by changing the weights (either 42g or 62g) in the three weight ports with the tool provided.

## Improved Oversized Grip

While most manufacturers treat the grip as irrelevant, we have improved on the standard in three ways. We have lengthened it 25mm (or 1 inch) and increased the thickness to help release any body tension in the arms and hands prior to putting. We have also kept a constant grip profile with a slight taper until the bottom of the grip, encouraging the hands to work in unison on the near constant grip profile.

This grip design also benefits golfers who use the reverse overlap grip, as the bottom hand has more grip room to work with and again aids unison hand movement and feel with the top hand.

## (4) High Moment of Inertia (MOI)

Extreme perimeter weighting gives a high MOI.

