indoo.rs Joins ARM® Connected Community®

Vienna, Austria –12 February, 2013 –Indoo.rs today announced it is a new member in the ARM Connected Community, the industry's largest ecosystem of ARM technology-based products and services. As part of the ARM Connected Community, indoo.rs will gain access to a full range of resources to help it market and deploy innovative indoor navigation solutions that will enable developers to get their ARM Powered® products to market faster.

"indoo.rs' vision is for indoor navigation to be ubiquitous: available on every device, for every application, in every location. Having a fast and accurate user experience is key, which means optimizing for and embedding indoor navigation technology in hardware platforms" said Marcel van der Heijden, Vice President Business Development, indoo.rs. "The ARM Cortex™-A series of application processors is the leading platform for mobile devices. Optimizing indoo.rs for this platform delivers clear benefits in terms of speed, accuracy and battery life to indoo.rs' device and development partners, and ultimately the end users. The ARM Connected Community has proven a great support and invaluable resource for indoo.rs, and we look forward to continue working with ARM, its licensees and ecosystem"

indoo.rs provides an indoor navigation framework including an SDK and tools that enable developers to map indoor locations and embed indoor positioning and navigation capabilities in their applications. Using indoo.rs, any application can accurately locate users inside buildings and route/navigate them to selected destinations, also across multiple floors. Indoo.rs uses power efficient device calibration as well as sensor data capture and fusion (including accelerometer, gyroscope, magnetic compass, Wi-Fi). Predictive algorithms, structural data, and intelligent post process filtering deliver remarkably accurate and fast positioning and routing on the ARM Cortex™-A architecture using the ARM Project Ne10 open source software library.

The ARM Connected Community is a global network of companies aligned to provide a complete solution, from design to manufacture and end use, for products based on the ARM architecture. ARM offers a variety of resources to Community members, including promotional programs and peer-networking opportunities that enable a variety of ARM Partners to come together to provide end-to-end customer solutions. Visitors to the ARM Connected Community have the ability to contact members directly through the website.

"The Connected Community is all about companies working together to provide the most complete solutions in the shortest possible time. By joining the Community, which now comprises more than 1000 companies, indoo.rs increases the large portfolio of skills, products and services that are centered around the ARM architecture, and currently available to developers worldwide," said Lori Kate Smith, Sr. Manager Community Programs for ARM.

For more information about the ARM Connected Community, please visit www.arm.com/community.

About indoo.rs
indoo.rs is a technology research and development company that creates best-of-breed indoor mapping, localization, and routing technology and provides the indoor navigation framework for application developers and device manufacturers.

- indoo.rs website: www.indoo.rs

- indoo.rs Blog and Newsletter indoo.rs/category/blog/

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