

## **Corporate Housing Providers Association (CHPA) Awards Ten for Excellence in the Corporate Housing Industry**

INDIANAPOLIS, IN – February 21, 2013 – The Corporate Housing Providers Association (CHPA) announced the recipients of the 2013 Tower of Excellence Awards in Phoenix, Arizona. Each year, these awards recognize company and individual contributions to the corporate housing industry and to the Association. The 2013 awards were presented as part of a two and a half day conference of education sessions, networking opportunities and an expo hall.

“These awards recognize the accomplishments of member companies to both CHPA and the industry, giving winners the chance to highlight the success and growth of their companies,” says Mary Ann Passi, CAE, CHPA’s CEO. “For the Association, these awards help us showcase how the dozens of nominated companies impact and improve the overall corporate housing industry. This is our opportunity to highlight the most significant contributions each year.”

The CHPA Tower of Excellence Awards has increased its prestige since the first presentation 11 years ago. Each year, more nominations are submitted to be judged by an unbiased panel of association and marketing professionals. The nominations are scored against the criteria for each award.

“Increased nominations each year demonstrate the innovative and entrepreneurial work of our member companies,” Passi explains. “It is often hard to pick one awardee per category as all of our members work to improve the communities in which they serve, while providing exceptional professional services and a unique lodging solution to many stakeholders daily.”

### **Provider Company of the Year**

**Oasis Corporate Housing; Tampa, Florida; <http://www.oasiscorporatehousing.com>**

Oasis found a niche within the industry by providing on-demand housing in remote areas and overseas, thus delivering value as a third party to industry partners. Their colleagues view them as a valuable resource. Their investments in technology continue to deliver efficiencies and value for their clients to enjoy.

### **Large Provider Company of the Year**

**Gables Corporate Accommodations; Houston, Texas; <http://www.gables.com/>**

Gables Corporate Accommodations is successful despite a challenging economic climate. By staying true to their motto of “Taking Care of the Way People Live” they have increased their guest satisfaction results. Their participation within CHPA has allowed them to build relationships with their partners and suppliers.

### **Associate Partner Company of the Year**

**CHBO; Highlands Ranch, Colorado; <http://www.MyCHBO.com>**

Over the past 7 years, CHBO worked to support and promote both CHPA and the Corporate Housing industry. CHBO is committed to excellence, fairness and quality in everything we do. CHBO is dedicated to serving the Corporate Housing industry and we are committed to being a continuously self-improving organization. Through CHBO's innovative platform that allows providers to connect with consumers they would not have found otherwise, they brought additional awareness to the industry.

#### **Provider Individual Professional of the Year**

**Joe Smith; Suite Accommodations; Roseville, California; <http://www.suiteaccommodations.com>**

Suite Accommodations may be a small company but they deliver big through their practice, policies and service. Through best practices implementation and continuing discussions with provider partners, Joe incorporates processes that result in a great experience for guests. Joe is always focused on Suite Accommodations commitment to their partners and associates. To quote Joe, "I take care of them and in turn they take care of our company. With almost 30 years in corporate housing and starting and running four successful corporate housing programs, I think I will stick around."

#### **Large Provider Individual Professional of the Year**

**Pam Wade, CCHP; Gables Corporate Accommodations; Houston, Texas; <http://www.gables.com/>**

Pam Wade exemplifies Gables Corporate Accommodations' corporate motto of "Taking care of the way people live." Her active involvement in CHPA has allowed Gables to build relationships with peers and suppliers resulting in true partnerships. None of this would be possible without the leadership of Pam Wade. Her dedication to Gables and CHPA and her industry wide associations have propelled Gables to far surpass their expectation.

#### **Volunteer of the Year**

**Maria Telfer; Suite Interiors; Dallas, Texas; <http://www.suiteinteriors.com>**

Maria believes that she gets more out of being a part of CHPA than she could ever contribute. Her energy comes from the many professionals that she meets that share her passion for the industry. She is motivated to educate the general public about corporate housing and supporting members through CHPA's tools and resources.

#### **Provider Most Creative Marketing Program**

**Corporate Housing Experts; Jackson, Mississippi; [www.corporatehousingexperts.com](http://www.corporatehousingexperts.com)**

Corporate Housing Experts created the Buddy Bucks Program two years ago, and has proven to be an added tool to build personal relationships with our apartment community partners. Since the conception of the Buddy Bucks Program we have become the "Exclusive" corporate housing provider to many of our communities. Our graphics/marketing/social media, and positive motivation of Buddy Bucks from our team, has achieved our goal of more market share in twenty four months. Buddy Bucks is creative and has proven to give us a huge return of "Bucks" from the investment.

#### **Large Provider Most Creative Marketing Program**

**Oakwood Worldwide; Los Angeles, California; <http://www.oakwood.com>**

Oakwood's 2012 High Impact Marketing Campaign utilized a highly creative approach to capture both new prospects and regain previous accounts. The campaign's creative components successfully communicated the benefit of partnering with Oakwood for global temporary housing solutions while

raising awareness and promoting the value of corporate housing to a wider audience. The 2012 campaign demonstrated the powerful results of a true collaboration between Sales and Marketing. To date, this program has proven extremely successful, with over 170 unique accounts participating in the campaign offer, and an over 2,300% ROI.

#### **Best Community Philanthropic Program**

**Princeton Properties; Lowell, Massachusetts; <http://www.princetonproperties.com>**

The Princeton Properties team wants to make someone's life a little better by giving the gifts of time, treasure and talent to a lengthy list of worthy causes. They do not expect anything in return except the knowledge that they helped find a cure for cancer, improved the life of a child in need or helped returning veterans. Their goal is to try to make the world a better place, one mile a time, the slogan of the Pan-Mass challenge.

#### **Best Green Progress**

**Synergy Corporate Housing; San Ramon, California; <http://www.synergyhousing.com>**

Synergy's core competencies lie in the innovative and personal ways we serve our customers. We understand the importance of living within an environment that promotes sustainability and reduces the negative impact on our earth. Developing multiple eco-conscious products and services, that are the first of their kind and have yet to be duplicated within the corporate housing industry, proves that we not only care about our guests, but that we are committed to making a continual effort to live out these philosophies. We're making sustainability and eco-conscious business practices part of Synergy's culture.

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#### **ABOUT CHPA**

*CHPA is the only trade association dedicated exclusively to the corporate housing industry. The association advances the highest standards in business and professionalism; provide valuable insight, knowledge and resources to the industry; and increase visibility among related industries. Along with networking, education, certification, and information sharing, CHPA members grow their business and expand their reach through an international network of partners. Find out more about corporate or furnished apartments at [www.chpaonline.org](http://www.chpaonline.org).*