## Don't change your password. Change your protection with <u>URQUI.</u>



FOR IMMEDIATE RELEASE: Vancouver, Canada, February 28 2013

*"The age of the password is over. We just haven't realized it yet." Matt Honan, <u>Wired.com</u>, November 15, 2012* 

31 million Americans have had their identities stolen with an average loss of \$5,000 per person.

Identity theft costs businesses around the world over \$221 billion annually. And they still spend over a \$1 billion on ineffective hardware security tokens.

In the past year alone, 6.5 million LinkedIn passwords were compromised, 450,000 Yahoo passwords were exposed and Facebook founder Mark Zuckerberg's personal account was hacked. Recently, both Presidents Bush were victims of hacking.

And yet, all we hear is that we should make our passwords stronger, change them monthly and vary them from website to website.

But, the real problem is the passwords themselves. In this day and age, strong passwords alone won't stop hackers and social engineers.

Introducing <u>URQUi</u> (Your Key), a FREE app that allows you to securely login to multiple websites using your mobile phone without exposing your personal information or requiring you to remember a password.

"The epidemic of hacking and identity theft is the scourge of the Internet," said Jonathon Bell, the developer of URQUI. "We have affordable ways to protect our homes, cars and possessions; but we do not have affordable tools to protect our online security, privacy and identity. From today forward, URQUI user authentication will do that job.

<u>URQUi</u> is free to individuals, non-profit organizations, government agencies and anyone with critical information to protect.

With URQUi, you can secure your most valuable possession: your online identity.

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http://urqui.com/x for Social Media Release





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THE KEY TO SECURING YOUR IDENTITY