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**P I N K**

THOMAS PINK  
JERMYN STREET LONDON

## **THOMAS PINK BLOSSOMS IN WASHINGTON D.C.**

***Thomas Pink Announces the Official Tie Selection for The National Cherry Blossom Festival  
March 20 through April 14, 2013***

**New York, NY** [March 4, 2013] – Thomas Pink is proud to announce their partnership with the National Cherry Blossom Festival in Washington, D.C. to celebrate the 101<sup>st</sup> anniversary of the gift of trees from the City of Tokyo, Japan.

To commemorate the festival Thomas Pink has curated the official tie selection of the National Cherry Blossom Festival, along with a special collection of pink shirts and accessories available exclusively at Thomas Pink in the Mayflower Hotel and Tysons Galleria.

The official tie collection was announced on Monday at the official kick-off press conference, when worn by key speakers: the Honorable **Vincent C. Gray**, Mayor of the District of Columbia and Ambassador **John Malott**, President & CEO of the Japan-America Society of Washington D.C.

Thomas Pink is dressing a group of young adults selected to represent the Cherry Blossom Festival through the Goodwill Ambassador Program. The Goodwill Ambassadors represent a group of talented, energetic individuals who have a true passion for international relations and community involvement. This year the Ambassadors will be wearing Thomas Pink slim fit shirts in a signature pink Bengal stripe, as well as Birchill Spot ties and silk pinpoint pocket squares.

In addition to providing the official tie selection for the Pink Tie Party, Thomas Pink will offer an exclusive selection of pink colored apparel and accessories in Washington D.C. area stores for the duration of the festival. Customers are invited to stop by one of the Thomas Pink locations at the Mayflower Hotel or Tysons Galleria, to receive a complimentary pair of woven button cufflinks with the purchase of any shirt.\*

\*Minimum purchase of \$100. Valid March 20 – April 14, 2013 in store only. While supplies last.

### ***About the National Cherry Blossom Festival:***



The [National Cherry Blossom Festival](http://nationalcherryblossomfestival.org), the nation's greatest springtime celebration, begins the first day of spring, March 20, and continues through April 14, 2013. This year commemorates the 101st anniversary of the gift of trees from Tokyo to Washington, DC with over three weeks and four weekends featuring exciting events and programs, primarily free and open to the public. The Festival's reach extends beyond the blooms and unites the metro-DC area to offer prestigious and innovative arts and culture, world-class entertainment, environmental initiatives, and community spirit. [nationalcherryblossomfestival.org](http://nationalcherryblossomfestival.org).

### ***About Thomas Pink:***

Part of the Louis Vuitton Moët Hennessey group, [Thomas Pink](http://www.thomaspink.com) is the leading international luxury shirt brand with flagship stores in London's Jermyn Street, Madison Avenue, New York and Rue Francois Premier, Paris. Altogether there are more than 90 stores around the world – in USA, France, Mexico, Dubai, Hong Kong, Australia, China, South Africa, India and in the UK. As well as shirts for men and women Pink carries a wealth of luxurious silk ties, tailoring, knitwear and accessories. [www.thomaspink.com](http://www.thomaspink.com)

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*2013 National Cherry Blossom Goodwill Ambassadors outfitted by British shirt authority Thomas Pink.*



*Gregory O'Dell with the Honorable Vincent C. Gray, Mayor of the District of Columbia, and Ambassador John Malott, all wearing Thomas Pink ties from the Official Tie selection of the National Cherry Blossom Festival.*



*Ambassador John Malot, President & CEO of the Japan-America Society*