

FOR IMMEDIATE RELEASE

## Seattle Thread Company Celebrates Grand Opening Weekend in Downtown Kirkland

KIRKLAND, WA - Seattle Thread Company will unveil a new neighborhood men's clothing shop with the mayor, city officials, business partners, friends and family on Thursday, April 4th at 5:30pm with a ribbon cutting ceremony. STC's Grand Opening Weekend continues with a daily open house on Saturday, April 6th and Sunday, April 7th. Featured guests from the local fashion industry including Steven Paul Matsumoto of the Seattle Fashion Incubator will be on location Saturday, April 6th.

Located at 9 Lake Street in the center of the thriving and walkable Kirkland downtown area, the 1,700 square foot men's shop offers a curated collection of casual and business-casual men's clothing with made-to-measure suits and professional on-site tailoring. "We will build our reputation by providing customers with timeless style, proper fit, and quality fabrics in a professional and friendly small shop," says Konstantin Gorshkov, who will run the store with his father Yakov Gorshkov.

The new store will offer customers a relaxed and novel way to shop for men's clothing, shoes, gifts, and accessories. STC will feature select local, domestic, and international labels with dedicated designers and reputable manufacturing practices. Artwork by Seattle artists will also be on display and for sale in the modern and fully renovated storefront. With its sleek custom-built merchandise walls, on-trend color palette, and clean uncluttered interior design, the shop resembles a museum gallery more than a typical clothing store.

Yakov has over 35 years of experience in designing and producing garments. His extensive background in fashion, business, and entertainment represents years of working with individual clients, costume designers, theater and movie actors. Konstantin is responsible for company direction and strategy, brand development and marketing, effective business IT solutions, and the look and feel of the store itself.

### About Seattle Thread Company:

Located in downtown Kirkland, Seattle Thread Company is a modern full service men's shop specializing in business casual clothing. STC offers a curated collection of labels with timeless style, proper fit, and quality fabrics in a modern neighborhood storefront. STC also offers made-to-measure suits, custom shirts, and professional on-site tailoring for a custom fit. For more information about Seattle Thread Company, please visit <http://www.seattlethread.com>, call (206) 651-5724, or visit their location at 9 Lake Street, Kirkland, WA, 98033.

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