



Contact: Katie Hall

FOR IMMEDIATE RELEASE

Email: katie@roberthouser.com

Studio: 415-252-7818, Mobile: 215-301-1444

**AWARD-WINNING PHOTOGRAPHER CAPTURES
RAW EMOTIONS OF CHEMO PATIENTS**

Facing Chemo: a powerful photographic project by professional photographer, Robert Houser, featuring individuals who have lost their hair while undergoing chemotherapy for the treatment of cancer and other life-threatening illnesses.



SAN FRANCISCO, CA - April 10, 2013 – Bay area professional photographer, Robert Houser, presents ***Facing Chemo***, a collection of images depicting the honest, unaffected emotions of people undergoing chemotherapy. Close to twenty portraits, and growing, ***Facing Chemo***, unveils patients in a simple setting, black backdrops, unadorned, allowing for the intensity of their raw beauty, strength, fear and resolve, to push to the fore. With a local gallery opening scheduled for September 20, 2013, and a custom fine art photography book underway, the studio launched a Kickstarter

campaign in an effort to raise the funds needed for the show to open and subsequently travel to cancer centers and galleries nationwide.



Facebook followers from all over the world, comment daily at facing-chemo.com: *“moving and touching”, “stunning work”, “thanks to your project it was easier for me to take my hair off yesterday...thank you”* and offering words of support: *“seize strength from this journey”, “you inspire us”, “stay strong!”, “amazing... beautiful... heroic”*.

Robert Houser has spent over twenty years specializing in portraiture for advertising, editorial, corporate and pro bono clients. He began his career shooting adventure travel work worldwide and then moved to portraiture in the mid nineties. His work has appeared in magazines such as Health, Fitness, Business Week, Forbes, Wired and Outside. His advertising and corporate clients include Visa, Safeway, Title Nine and numerous healthcare and pharmaceutical clients nationwide. <http://roberthouser.com>

###

For additional information, or to schedule an interview with Robert Houser, please contact Katie Hall, the studio’s manager, at katie@roberthouser.com or 215-301-1444.

Robert Houser Photography, PO Box 11189, Oakland California 94611.

<http://facing-chemo.com>, <http://roberthouser.com>