

FOR IMMEDIATE RELEASE

New Product Helps Get Rid of Razor Bumps, Reduces Shaving Irritation, Prevents Ingrown Hairs

(PHOENIX – April 22, 2013) BumpeFace, LLC introduces a new product that helps eliminate razor bumps and prevents ingrown hairs on your face, neck, legs, bikini line and underarms.

BumpeFace Razor Bump Fighter is designed for men and women who encounter the problem commonly known as *Pseudofolliculitis Barbae* (PFB): Irritation of the skin caused by shaving that leads to ingrown hairs and razor bumps. The BumpeFace Bar is available for purchase for \$9.99 via online (<http://bumpeface.com>) and selected retail stores.

“I never had a problem with razor bumps until I joined the U.S. Army, which required you to shave daily,” said Richard L. Patillo, owner and CEO of BumpeFace, LLC. “I had hair bumps so bad that the military gave me a shaving profile that said I did not have to shave daily to help keep the infection down. I begin trying everything on the market to fight against the on slot of ingrown hairs and razor bumps that was damaging my face and confidence. I tried every product on the market to only find mix results and nothing permanent.”

BumpeFace is specially formulated with a blend of lubricants and moisturizers to help reduce the chance of ingrown hairs and razor bumps caused by shaving, waxing or electrolysis. The product



BumpeFace is made with all natural ingredients like tea tree oil, lavender, calendula, chamomile, coconut oil, aloe vera, and bentonite and kaolin clay.

“It’s Mother Nature’s way to prevent razor bumps and restore healthy skin,” Patillo said. “It contains no alcohol, so there’s no smell and no burning when applying like other brands. It is specially formulated to remove impurities as it soothes and restores healthy skin.”

Patillo said, “Don’t be Afraid to Shave!” the BumpeFace Razor Bump Fighter can be used as a pre-shave, shaving cream and after shave.

For press inquiries and interviews, contact Neil Foote, Foote Communications, LLC, neil@neilfoote.com or 214.448.3765. For information on where to obtain BumpeFace products, visit <http://www.bumpeface.com> , call 1-800-515-0452 or contact your local barbershops and beauty supply store locations. To connect with Bumpeface on Facebook visit (<http://www.facebook.com/pages/BumpeFace/115891011770545>), YouTube (www.youtube.com/bumpeface) or Twitter (www.twitter.com/Bumpeface).

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