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## FAST GROWING SEAT FILLER COMPANY EXPANDS TO CHARLOTTE, NORTH CAROLINA

FillASeatCharlotte.com, a local affiliate of the fast growing "Seat Filler" company, FillASeat.com, is coming to the Charlotte area. When local events, shows, concerts and sporting events have a need to boost attendance, they come to FillASeat to help fill their seats.

Some may ask why venues would give free tickets to FillASeat? Julie Ulrich, the owner of FillASeat Charlotte, says, "Not all shows & events sell out, and an empty seat doesn't generate any revenue. Our members bring value to the venue; whether it's to the performers performing for a full house, additional revenue in food & beverage sales, or as a new customer for future events." In order to protect the entertainment venues & event promoters, the company does not advertise the available shows to the public. FillASeat holds their members to strict guidelines to ensure they are sending respectful and dependable audience members to the venues – the key to the company's success.

Just in time for summer entertainment, local Charlotte residents and military stationed in the area are invited to join FillASeatCharlotte.com beginning June 1, 2013. For a low annual membership fee, members will have access to complimentary tickets through two different membership options: A Duet or Quartet Membership; allowing members to reserve 2 or 4 free tickets to any available event or show throughout the year.

## **About FillASeat**

FillASeatCharlotte.com is the 19<sup>th</sup> market in the fast growing FillASeat.com family. FillASeat.com was founded in 2009 in Las Vegas by ticketing veteran Ryan Lew. The membership based site provides a complimentary papering service to assist local venues with filling the seats of unsold tickets to concerts, shows, sporting events & attractions. FillASeat members have access to the complimentary tickets for one low-cost annual fee. The company & its affiliates have over 60,000 members nationally and have offered over 18,000 performances.

For more information, visit www.fillaseatcharlotte.com or email info@fillaseatcharlotte.com