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VoAPPs Closes Series A Financing

Voice Application Provider raises \$1.5 million; adds prominent Atlanta investors

ATLANTA, GA – June 18 2013 – VoAPPs, Inc., a voice application provider, announced today that it has raised \$1.5 million in Series A funding from Bert Ellis, Bahns Stanley, Buckhead Investment Partners (BIP) Early Stage Fund, Paul Iaffaldano, and other notable Atlanta based angel investors. Bert Ellis, the CEO of Ellis Communications; Jamie Hamilton, Managing Partner, BIP Early Stage Fund; and Paul Iaffaldano, former Weather Channel and Disney executive, will join the Company's board of directors. Richard Fraim, VP of Ellis Communications, led the Series A transaction and will support the board as observer.

The company will use the funds to further develop its sales and marketing program around the company's flagship application, DirectDROP Voicemail. DirectDROP Voicemail delivers voicemail messages directly to the recipient's mobile voice mailbox - without calling the phone. DirectDROP enables businesses to deliver their voice messages to thousands of their customer's mobile voice mailboxes at a fraction of the cost of using live operators and in a manner that is compliant with the rules surrounding business to mobile communications. Having delivered over 5 million DirectDROP Voicemails for their clients, the company's direct to voicemail service has proven to be an integral part of their customer's large scale customer contact needs.

"After 4 years of building the technology platform and our base of call center customers, we're very excited about having such a preeminent group of Atlanta based investors back this round," said David King, President and Founder of VoAPPs. "With these growth funds and the addition of Bert, Paul and Jamie to our Board, VoAPPs is well positioned to take our innovative voice applications like DirectDROP Voicemail even further as the next generation of mobile messaging."

"We think a massive opportunity exists for an innovative product like DirectDROP Voicemail, especially given the wide variety of potential uses for the service" said new investor Bert Ellis. "Not only does DirectDROP Voicemail give businesses a very cost-effective way to reach their customers, but, just as importantly, the manner of communication is non-intrusive. We are very excited to help VoAPPs grow and look forward to working with management to share in its future success."

About VoAPPs, Inc.

Founded in 2008, VoAPPs is an Atlanta-based company focused on developing innovative voice applications like DirectDROP Voicemail. VoAPPs mixes its proprietary Adaptive Signaling technology (called Adapti-Sig) with other off-the-shelf voice technologies like voicemail, IVR and Text-to-Speech, and web-centric data, to create gripping Voice Applications that enable Businesses and Consumers to Communicate efficiently, naturally and more cost effectively.

About Bert Ellis

Bert Ellis is an active entrepreneur and investor in the media and technology industries, having founded and operated numerous companies, both public and private. Ellis is currently President and CEO of Ellis Communications, a venture capital and merchant banking firm based in Atlanta, GA primarily focused on the media and technology industries. Previously, Ellis was founder and CEO of iXL Enterprises, an IT consulting firm; President and CEO for Ellis Communications, a broadcast television and sports production group; and President and CEO for Act III Broadcasting, a broadcast television group.

About Bahns Stanley

Bahns Stanley is an active investor in the media, technology and service industries, and currently serves as a director of Wheego Electric Cars, Inc and Pinnacle Medical Solutions, Inc. He served as a director of Outdoor Channel Holdings, Inc (OUTD) until it merged in 2013. He was a member of the founding team and held senior positions with Weather Channel (plus its international video and digital media), a founding director of Food Network, general manager of Travel Channel (plus its international, digital and transactional media), and a founding director of Everything's A Dollar, now known as Dollar Tree.

About BIP Early Stage Fund

BIP Early Stage Fund (BIP) is an Atlanta-based investment firm focused on providing capital and operational support to emerging companies. The firm seeks to place early stage capital in companies past the conceptual stage but before the first institutional round, targeting between \$250 to \$750 thousand in companies with revenues up to \$1 million. Although the fund has a Southeastern focus, BIP remains opportunistic to other domestically-based investment opportunities. Industry sectors covered include technology, healthcare, digital media, and marketing automation. For additional information on the BIP Early Stage Fund, please contact Jamie Hamilton at jhamilton@bipfunds.com