



EARTHBEND CONTINUES ITS UPWARD GROWTH BY ACQUIRING EAST RIVER TECHNOLOGIES.

SIoux FALLS, SOUTH DAKOTA – July 26, 2013 – [EarthBend](#), Your Edge In Technology, announced today that it has acquired the assets and intellectual property owned by East River Technologies. East River Technologies, a Sioux Falls based company, specializes in business-to-business technology consulting, product procurement, cloud based solutions and services.

This acquisition will further support [EarthBend's](#) focus on supporting its customer base in the Upper Midwest through a continually expanded offering and capability set. EarthBend continues to create and provide new and emerging solutions to its clients in support of their [technology needs](#). East River Technology's portfolio will support that ongoing mission while also adding experienced resources and leadership.

"I'm looking forward to adding East River Technology's products and services to EarthBend's comprehensive offering. The addition of Chuck Shaver, President of East River Technology, to the EarthBend team will further enhance the sales and technical experience EarthBend customers have come to expect over the years. East River's solution knowledge, experience, and participation in the Sioux Falls community made this acquisition an easy fit for both companies", said Ryan Donovan, GM and VP of Sales and Service at EarthBend.

About EarthBend

EarthBend has been distributing telephony peripherals and IT solutions to a vast group of telecommunication resellers since 1993. In addition to their US and Canadian distribution footprint, EarthBend has been serving clients directly in the Midwest for 32 years. Today EarthBend serves as an extension of their 3,000 plus customers providing highly qualified engineers with key certifications from some of the largest voice, data, and technology manufacturers in the industry. Their offerings are highly scalable, secure, easily managed, and optimized to meet their evolving customer needs with an extreme focus on delivering cost-effective solutions and best-in class customer satisfaction.

About East River Technologies

East River Technologies, Inc. is an industry leader in technology consulting, sales, and services. They support most major brands of technology hardware, software, supplies and cloud based resources. With national partnerships and the strongest providers for managed services, SaaS (Software as a Service), and cloud based resources, East River Technologies, Inc. is your single location to provide you the best solution at the best price.

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