



EARTHBEND ANNOUNCES ITS ACQUISITION OF MINNESOTA BASED SAGE TECHNOLOGY GROUP, LLC.

SIoux FALLS, SOUTH DAKOTA – AUGUST 1, 2013 – EarthBend, Your Edge In Technology, announced today that it has acquired the assets and intellectual property owned by Sage Technology Group, LLC. Sage Technology Group, LLC, a Bloomington, MN company, focused on virtualization, assessments, proof of concepts, and implementation of solutions mainly in the K-12 education space. Sage help companies meet modern day IT needs and their strong education practice will boost the current EarthBend education offerings. Sage Technology Group utilizes their cloud focus and variety of hardware and software product offerings to develop the best possible solutions for their customers.

This acquisition will further support EarthBend's focus on supporting its customer base in the Upper Midwest through a continually expanded offering and capability set. EarthBend continues to create and provide new and emerging solutions to its clients in support of their technology needs. Sage Technology Group's portfolio will support that ongoing mission while also adding experienced resources and expanding EarthBend's Minnesota footprint.

"The addition of the Sage team will further enhance the already strong K-12 business and services portfolio that we offer today. Customers and partners will benefit from the added skills and resources they bring to the EarthBend Team." Said Rob Beyer, President & CEO of EarthBend.

"I was very impressed with EarthBend and quickly understood how Sage would complement and support their customer intimacy strategy and direction. I am confident that our customers will benefit from now being served by the expanded EarthBend team." Said Len Olson, President Sage Technology Group.

About EarthBend

EarthBend has been distributing telephony peripherals and IT solutions to a vast group of telecommunication resellers since 1993. In addition to their US and Canadian distribution footprint, EarthBend has been serving clients directly in the Midwest for 32 years. Today EarthBend serves as an extension of their 3,000 plus customers providing highly qualified engineers with key certifications from some of the largest voice, data, and technology manufacturers in the industry. Their offerings are highly scalable, secure, easily managed, and optimized to meet their evolving customer needs with an extreme focus on delivering cost-effective solutions and best-in class customer satisfaction.

About Sage Technology Group

As a leading Virtualization provider, Sage Technology Group provides comprehensive professional services, assessments, proof of concepts, and implementation of services to help companies meet modern day IT needs. Sage Technology Group utilizes their virtualization focus and variety of hardware and software product offerings to develop the best possible solutions for our customers.

EarthBend Contacts

Ryan Donovan, GM/VP Sales & Service, Ryan.Donovan@earthbend.com, 605-789-5660
Brandi Mentele, Marketing Manager, marketing@earthbend.com, 605-789-5661

Sage Technology Group Contact

Len Olson, President/CEO, 952-715-3499