

## Callnovo- Your Global Call Center Services Provider

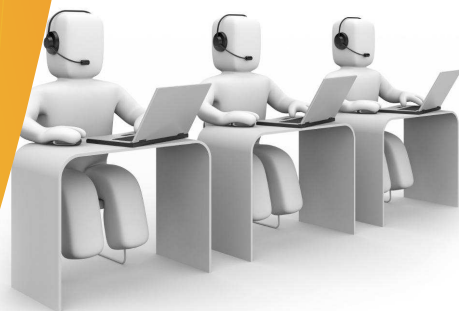


### Your Business, We Understand, We Care and We Deliver

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- Email: [info@callnovo.com](mailto:info@callnovo.com)
- Web: [www.callnovo.com](http://www.callnovo.com)
- Tel: +1-416-479-0416  
North America Tollfree: 1-866-920-9072
- Fax: 1-866-300-2078
- China Operation Center:  
No.1 Building, No. 1 Rong Wan Rd.  
Changsha City, Hunan Province  
China
- India Operation Center:  
6/34 Prakasam Street, T-Nagar  
Chennai-600017  
India



# Summary of Services:



24/7  
Voice Services

- ✓ Customer Service
- ✓ Tele-Sales
- ✓ Technical Support
- ✓ Lead Generation
- ✓ Help desk
- ✓ Cross/up Sale



Email Services

- ✓ Trouble Shooting
- ✓ Ticket Support
- ✓ IT Support
- ✓ Billing Inquiry
- ✓ Email Sorting
- ✓ Virtual Assistant



Live Chat Services

- ✓ 1-to-1 or 1-to-X
- ✓ Chat Invitation
- ✓ Full Record
- ✓ Canned' Text
- ✓ Analysis Report
- ✓ Support MSN, Skype, QQ, etc



Data Services

- ✓ Data Capture
- ✓ Data Mining
- ✓ Data Verification
- ✓ Document Processing
- ✓ Document Conversion
- ✓ Data Analysis

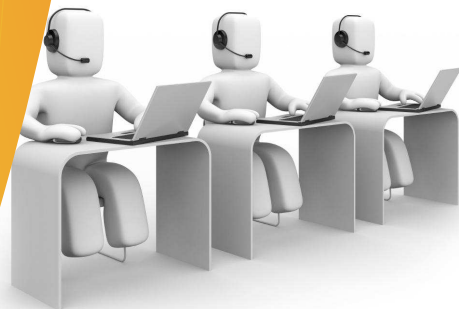


**Callnovo**  
Your Contact Center Service Provider



## Summary of Services:

- Voicetech Solution International (Brand Name: Callnovo) is a Canada-managed global contact center outsourcing and consulting company founded from 2004. We provide in-house Call Center remote outsourcing services and modern Call Center consulting services.
- Our in-house operations are from 2 offshore centers in local China and local India with over 110+ seats.
- We speak English, French, Chinese Mandarin, Chinese Cantonese, Arabic and all Indian languages. We do 24/7 B2B and B2C long-term or short-term campaigns for clients. Lots of our clients are fortune 500 companies in US, Canada, Europe and Australia.
- Our China Center is one of the very few successful China centers dedicated for overseas clients.
- We mainly focus on Inbound Customer Service, Inbound sales, Inbound Technical Support, Outbound Telemarketing, Outbound Appointment Setting, Email, Live Web Chat, and Data Mining



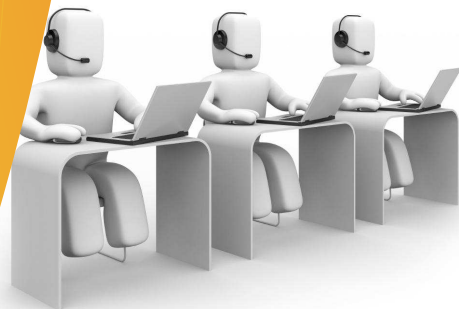
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# Vertical Expertise



- *Telecommunications Call Center—Residential VoIP, Business PBX System, ADSL Internet, Cable Internet, IPTV, Satellite, Cloud Software etc.*
- *IT and Cloud Computing related products Call Center-CRM, Cloud Backup, Virtual Phone System*
- *Global E-Commerce site Call Center -B2B trading site, B2C bidding site, B2B and B2C reverse bidding site*
- *Real-Estate Call Center-Real Estate agent, agency, Mortgage brokerage*



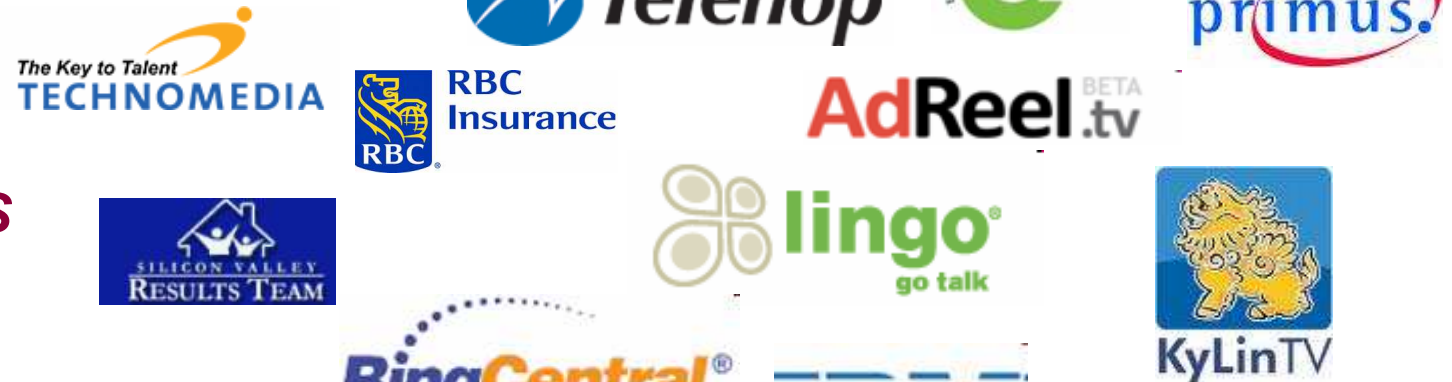
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# Recent Key Clients

## Canada



## US



## HK



## Australia



## Europe





## Featured Service -US/Canada/UK Chinese Community Marketing (Part 1)

### • Inbound Call

We can setup US/Canada Toll-free number or local number in any US/Canada city in a few minutes and take inbound calls from China call center with native Chinese speaker on behalf of clients. End-customers won't feel any difference and just feel the agents is in the same city.

### • Outbound Call

On behalf of clients, our China outbound team makes outbound calls to US/Canada Chinese Business or Residential leads to make sales, or make appointment, or make invitations.



**Callnovos** Off-Shore *Inbound* Campaign Process Demo

Hello 你好!  
**Callnovos**  
Your Contact Center Service Provider

## Featured Services -US/Canada/UK Chinese Community Marketing (Part 2)

### • Live Web Chat

Our China online CSRs will stand-by 24X7 on behalf of clients and chat with clients' web visitors. Simply embed a code into your web pages and you will be up and running. We take care all the rest.

### • Email Management

Our Email Response solution manages your customers' email and web-form inquiries to ensure that they receive an appropriate response to emails quickly and accurately. We can also affiliate with 3<sup>rd</sup> party US/Canada Chinese websites to do email marketing to their members.



## Modern Call Center Service Consulting Service (Part 1)



We provide expert strategy consulting services including:

- **Technology Strategy and Planning**

Develop a vision and phasing for IT and telecom infrastructure and its improvements, including the move to VoIP, Social Media, Smart Phone and hand-held devices, and sales process automation.

- **Contact Center/Operations Strategy**

Define positioning, role, and operational framework to meet your business goals, and the action plan to make it happen effectively.

- **Multi-channel Customer Contact Strategy**

Develop a vision, define requirements, and establish an operational framework and governance structure to support traditional (voice, fax, voicemail, email, web, IVR) and emerging (chat, outbound alerts, social media, mobile applications) customer contact channels.

- **Multisite Strategy**

You have your own office, and you hired our in-house call center staff, we also help you outsource the process to 3rd party call centers. So complicated? Don't worry, we can help you design a cohesive, multisite operation that optimizes your resources and performance during normal operations and responds effectively to disruptive events.

- **Metrics Strategy**

Develop the appropriate metrics strategy for your business, including KPIs, accountability models, and the technology plan to provide the right information to the right people.

- **Outsourcing Strategy**

Determine when and how to outsource or use in-house resources and when and how to use premise-based or hosted technology solutions.

- **Business Cases**

Identify the benefits and develop the qualitative and quantitative analysis to support your plans.



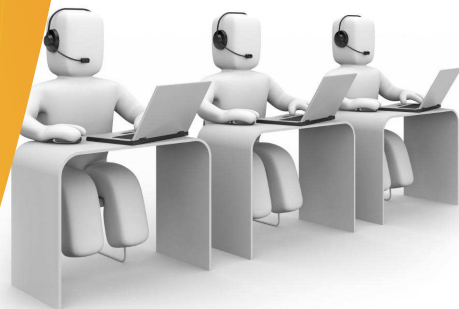


## Modern Call Center Service Consulting Service (Part 2)



After defining and developing strategy, we can help execute strategy with these types of call center consulting services:

- **Call Center Design**  
Design new centers and multisite centers, and redesign existing centers.
- **Call Center Implementation**  
Provide project management or subject matter expertise to implement new centers or changes to existing ones.
- **Technology Selection**  
Develop requirements and conduct vendor evaluations.
- **Technology Design**  
Design contact routing strategies, develop migration plans, or address other specific technology needs.
- **Business Continuity/Disaster Recovery Planning**  
Develop executable operations and technology plans.
- **Process Design**  
Provide training, planning, and execution.
- **Organizational Design**  
Design or redesign your operations or IT/telecom.
- **Change Management**  
Provide training, planning, and execution.



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## In-House Call Center Outsourcing Service Pricing



Mandarin & Cantonese Call Center Service  
(Off-Shore Location: Hunan, China)

**(All Inclusive)**

- **US\$5.5/h. per agent**

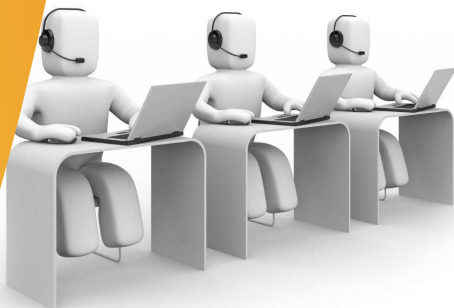
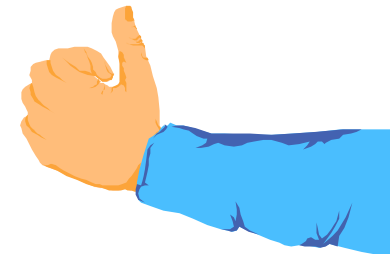
English Call Center Service  
(Off-Shore Location: Chennai, India)

**(All Inclusive)**

- **US\$7.5/h. per agent**

## Modern Call Center Consulting Service Pricing

- **Setup Fee: \$500+**
- **Remote Consulting Fee: \$30/hour**
- **Onsite Consulting Fee: \$50/hour**



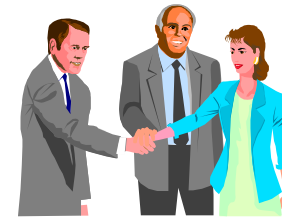
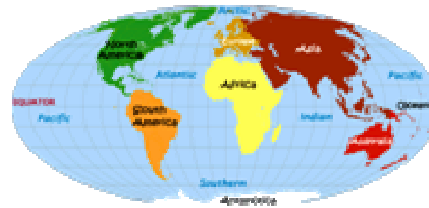
# Mission



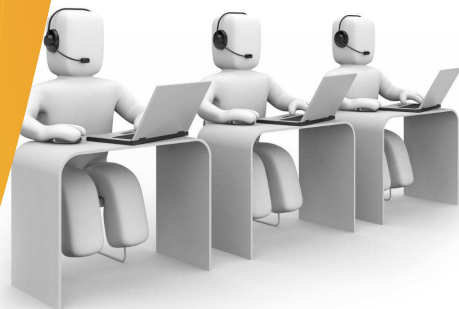
## Multi-Language

- English, French
- Chinese Mandarin & Cantonese
- Hindi, Punjabi, More...

英语, 法语, 中文国语, 中文粤语, 印度各官方语言和各地地方语言等.



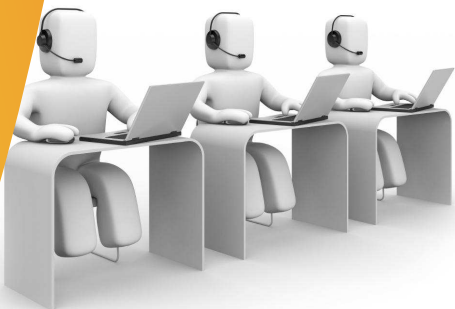
- **Connecting You and Your Customers with Best Service Quality & Lowest Cost**







## Value



### **Your Business, We Understand, We Care and We Deliver**

- *Our call centers in China and India are operational on a 24/7 basis to guarantee service availability.*
- *We know PEOPLE is the key point to our success. We give employees the most competitive salary package.*
- *We gain insights into each client's needs during each process to ensure productivity and quality.*
- *For every 5 CSR's, we assign a supervisor who also works as a Quality Controller to ensure quality.*
- *We value clients' confidentiality and security in all processes.*



# Management Team



**CEO and Founder:**  
**Jackie Xu**  
**Toronto, Canada**

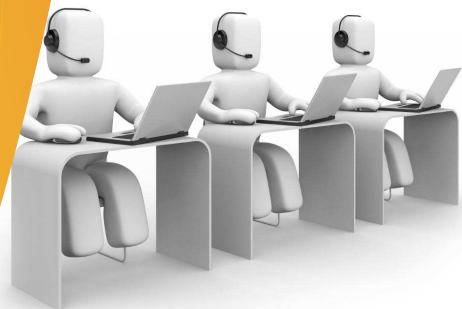


**CTO:**  
**Duo Xu**  
**Atlanta, USA**



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# China In-House Team

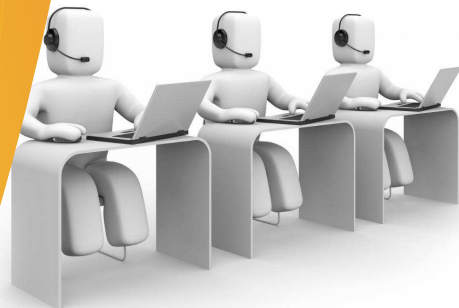


## ■ China Center VIP Client Team





# China In-House Team



- China Center Overseas Client Team

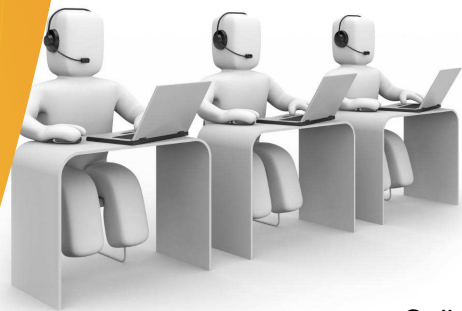


Hello 你好!

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# China In-House Team

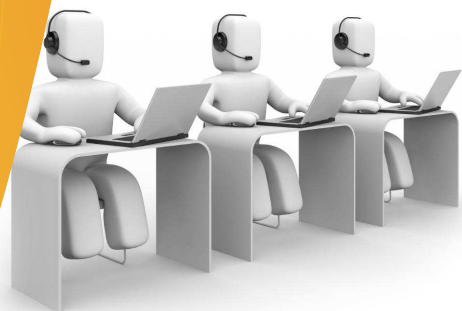


## ■ Happy China Call Center Team





# China In-House Team



- **Callnovo in The 2<sup>nd</sup> China International Service Outsourcing Cooperation Conference. (June 23-24, 2009 Nanjing, China)**





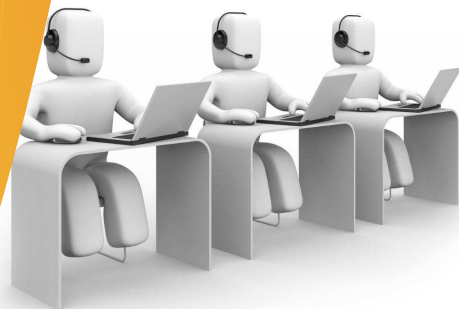
# India In-House Team



- Callnovo India Call Center Office



# India In-House Team



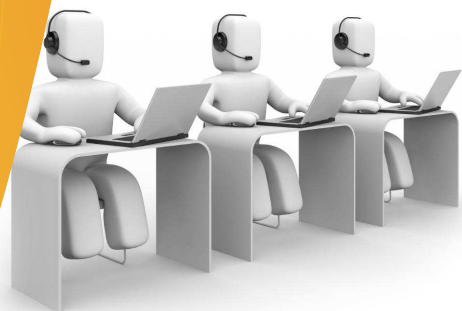
■ Happy India Call Center Team



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# Testimonial

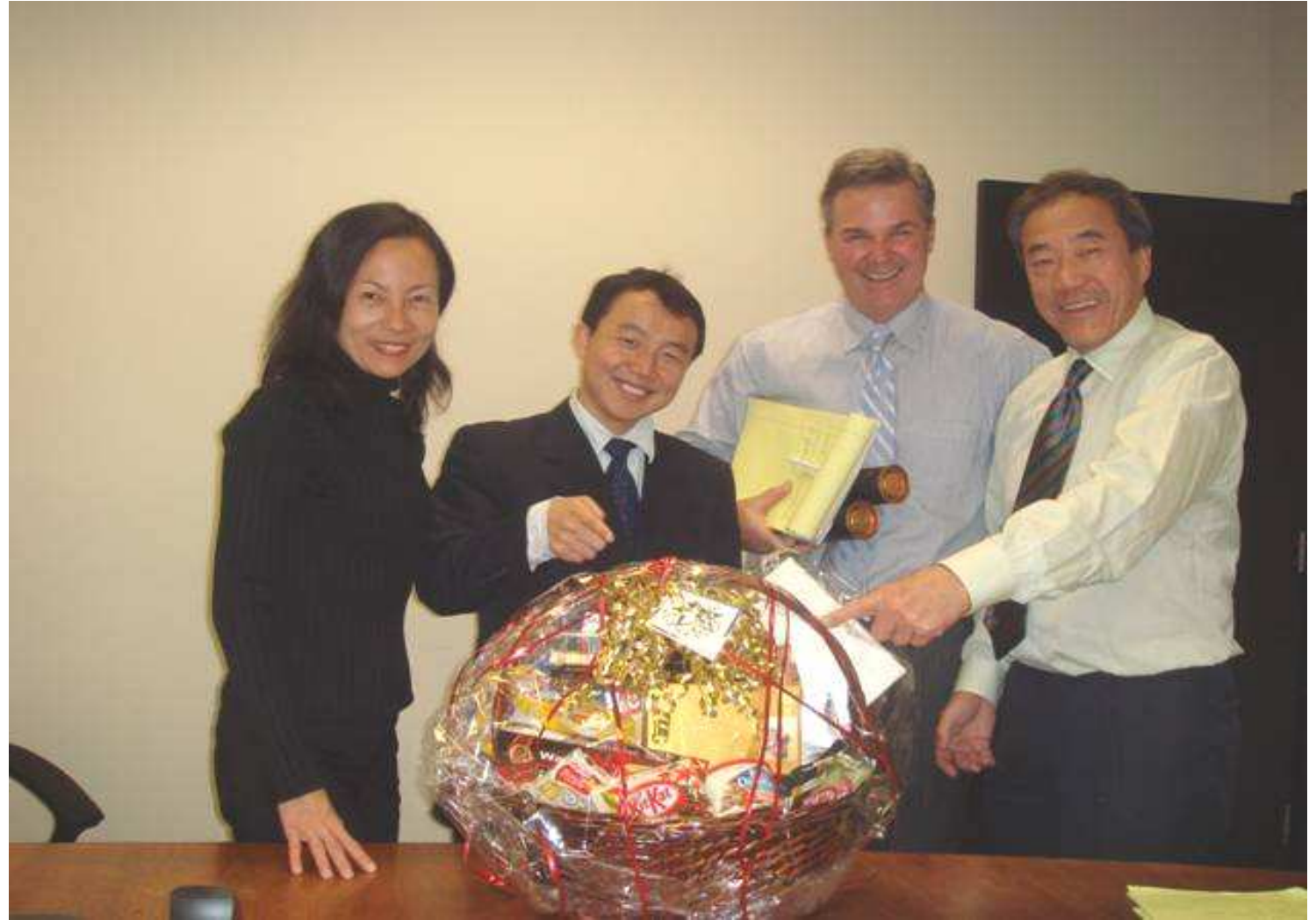


Alibaba.com Senior management team visited Callnovo India Call Center in Sep 2009 to settle down a Mandarin, Cantonese, English, and French B2B global multi-lingual customer service campaign





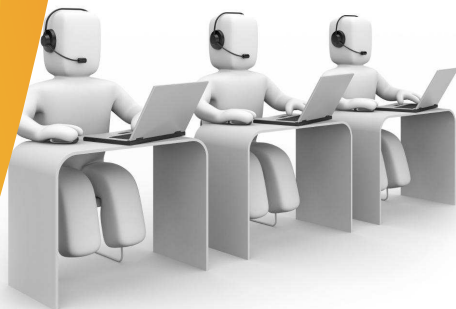
# Testimonial



Jan, 2008, Founder of Callnovo, Jackie Xu, was invited to New York to meet with Charles Wang (Founder of CA Inc.) for Callnovo's Excellent Service Performance in Charles' new IPTV company-KyLinTV



# CLIENTS AND CUSTOMERS SATISFACTION GUARANTEED





# Thank you

