



ST. FLORIAN'S BREWERY CELEBRATES 6th MONTH ANNIVERSARY BY RELEASING CALIFORNIA COMMON

Owners proud to brew San Francisco Bay Area historical style beer

WINDSOR, California. August 7th, 2013 – After celebrating their 6th month anniversary of distribution last evening, the owners of **St. Florian's Brewery** announce the release of California Common. St. Florian's Brewery California Common will hit shelves and tap lines within the next 24 hours. The start-up brewery currently self-distributes from Sonoma County down through to Santa Cruz County & out to Napa County. They expect to branch out to the East Bay & Sacramento within the upcoming months.

California Common flaunts Northern Brewer hops & is fermented by a lager yeast chosen specifically as it thrives when brewed at ale temperatures. Brewed for, at least, one-hundred-twenty years, the style is said to be native to the San Francisco Bay Area. Many folks know this style more familiarly as Anchor Steam® Beer.

“Anchor Brewing set a high standard for this style of beer which is an inherent part of the rich San Francisco Bay Area brewing history,” Amy Levin, CEO/Owner explained. “Both Aron & I were born-&-raised natively & thus, Anchor Steam® Beer is part of our personal history. We grew up drinking & loving it.” Mrs. Levin continued, “As we reach this 6-month milestone in the history of St. Florian's Brewery, it simply felt apt to celebrate by appreciating our craft beer roots & to hail the traditions of the San Francisco Bay Area.”

St. Florian is the patron saint of firefighters. Aron Levin, COO/Owner remains a full-time Fire Captain, the fire service being a realm rich in tradition. “In the firehouse, we honor tradition. Here at St. Florian's Brewery, with our release of California Common, we honor brewing traditions,” added Mr. Levin to his wife's comments. “It's a beer that's the best of both worlds – ale & lager.”

Aron Levin, COO/Owner, is the Brewer & handles all technical aspects of the Brewery, including production & packaging processes. Aron has been involved with brewing for over twenty years. Mr. Levin gained skills in his role as a firefighter which exponentially enhanced his brewing aptitude. **Amy Levin, CEO/Owner**, oversees all other aspects of the Brewery, such as sales, marketing, PR, shipping, distribution & accounting. Mrs. Levin has over 10 years of well-rounded, award-winning experience in Silicon Valley software sales under her belt. She attributes her success to providing the highest level of customer care & relishes being in an arena for which she has a personal passion.

St. Florian's Brewery currently distributes St. Florian's Brewery IPA in 6-packs, 22-ounce bottles, 1/6 barrel kegs & 1/2 barrel kegs. California Common will be distributed in 22-ounce bottles, 1/6 barrel kegs & 1/2 barrel kegs.

Let's drink to the hero in all of us!

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If you would like more information about this topic, or to schedule an interview with St. Florian's Brewery, please contact:

St. Florian's Brewery LLC via Amy Levin at amy@stfloriansbrewery.com or (707) 838.BREW [2739]. For more information, please refer to St. Florian's Brewery social media sites: www.stfloriansbrewery.com; Facebook: www.facebook.com/stfloriansbrewery; Twitter: @stfloriansbrew; Instagram: stfloriansbrewery