

GlobRes Market Intelligence

GlobRes Xpert Rate Shopper



Industry leading
& unrivalled
quality

GlobRes Xpert Rate Shopper

Knowledge is power. A simple adage but a key point as hotels attempt to compete against their competitor set as well as in an increasingly globalised world. Xpert Rate Shopper has been developed using extensive market research to provide the very best quality product to provide information on the 'hotelscape'.

Carefully balancing the required need for accurate and in-depth data with an interface that is not overly complex or overwhelming, GlobRes is offering an easy-to-use tool to shop current rates, rankings and ratings from the GDS, brand sites and online travel agents for both the hotel and it's closest business rivals.



Giving hotels a competitive advantage.

Xpert Rate Shopper

A Complete Hotel Intelligence Network

Scheduled and on-demand reporting offers a truly unique way to provide hotel management with the tools to maximise market share and develop a 360° view of how the hotel is performing.

GlobRes offers three stratified packages which allow the hotel to decide exactly what level of service they require to achieve increased revenue flow and provide information for short- medium- and long-term decision making.

"Market intelligence and rate shopping is one of the most powerful tools used to make management decisions on rate structures and competitive sales strategy. Leverage intelligence as part of your revenue growth"



Xpert Rate Shopper Features

Features That Make Xpert The Ultimate Rate Shopping Tool

On-demand requests are pulled from live data (no cached database) meaning live data for decision making

14, 21 and 28 day scheduled reporting up to 3 times per week

Shop from a minimum of eight competitors and OTAs

Snapshots show where the rates were found

Clear filters to differentiate between restricted and unrestricted rates

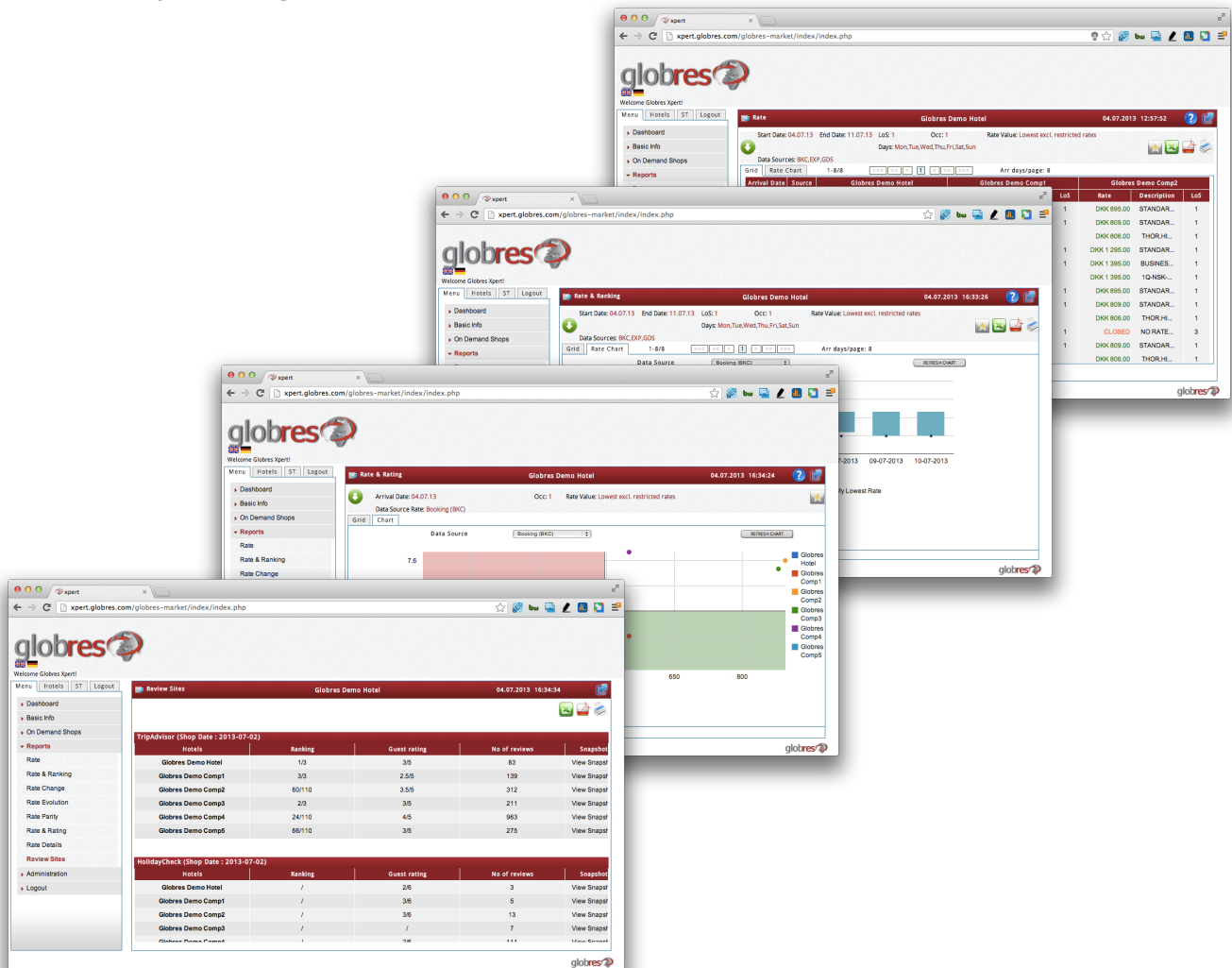
Clear display if breakfast is included, all rate descriptions.

Weekly update on OTA ratings as well as TripAdvisor and HolidayCheck

IDEaS and EasyRMS connectivity

Corporate Rate Parity functionality free-of-charge

OTA positioning information





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