SATURDAY NIGHTS are ON FIRE with the HOT NEW TV DRAMA SERIES "HACIENDA HEIGHTS" on MEGA TV

Acting Icon STEVEN BAUER, Music Superstar JULIO IGLESIAS JR., and Sex Symbol VIDA GUERRA team up with a Stellar Supporting Cast for the First Ever Bilingual Telenovela Epic TV Drama Series – "HACIENDA HEIGHTS"

(First to Film in both English and Spanish)

LOS ANGELES, 8/22/13 -- Iconic actor Steven Bauer, who currently stars as Avi on Showtime's hit series Ray Donovan, and who earned a Golden Globe nomination as Manny opposite Al Pacino in Oliver Stone's classic Scarface, now heads a star-studded cast of talented international actors in the new epic TV drama series "*Hacienda Heights*" which airs Saturday nights on Mega TV.

Hacienda Heights is a groundbreaking new television program – the first ever bilingual telenovela, and the first TV series to be filmed in both English and Spanish. This cutting-edge show is introducing a new and exciting TV drama series format to multi-cultural audiences around the world allowing viewers a choice of either version to fully enjoy the series without subtitles or voice overdubbing.

Hacienda Heights is a fictional Southern California suburban enclave where the ongoing struggle for power, wealth and romance make Mayor Eduardo Garcia (Bauer) a target to those who would see an end to his grip on the community. The new series centers on the trials and tribulations of the families who live, work and love in the fast growing city of **Hacienda Heights**. The conflicts that arise between the political factions, the wealthy dynasties and the working middle class families are universal and will reflect the times in which we live today.

Hacienda Heights is chocked full with talent and eyecandy: Julio Iglesias Jr., the multi-talented model and music superstar, and son of the iconic Latin singer Julio Iglesias. Julio, Jr., has added his star power and strikingly good looks to the cast of *Hacienda Heights*. International sex-symbol Vida Guerra,

who has graced the covers of numerous magazines including Playboy, and has appeared in several music videos and TV shows, has lent her striking beauty and intrigue to the series. Telenovela star, Fernanda Romera brings incredible talent to this sprawling epic with dual popularity as she stars in TV Azteca's

Eternamente Tuya and most recently featured opposite Eva Longoria and Christian Slater in the feature film: Without Men.

Packed with ongoing action, romantic conflicts, and drama – *Hacienda Heights* is a compelling combination that audiences everywhere will crave.

In 2011, executive producer Desmond Gumbs produced and aired episodes of a half-hour version of *Hacienda Heights* that aired mid-day in four test markets - - Los Angeles, San Francisco, Yuma and Santa Rosa - with high rating results. Fueled by that success, Gumbs took his vision and re-imagined *Hacienda Heights* as a one-hour weekly drama. Since having launched the Spanish- speaking episodes, the show is garnering incredible buzz with Latino viewership.

Hacienda Heights is produced by Chan Add Films, and is filmed on location in and around the San Francisco Bay area. Desmond Gumbs and Owen May serve as Executive Producers.

#########

Don't miss character special appearances & current information www.HACIENDAHEIGHTSTV.COM