

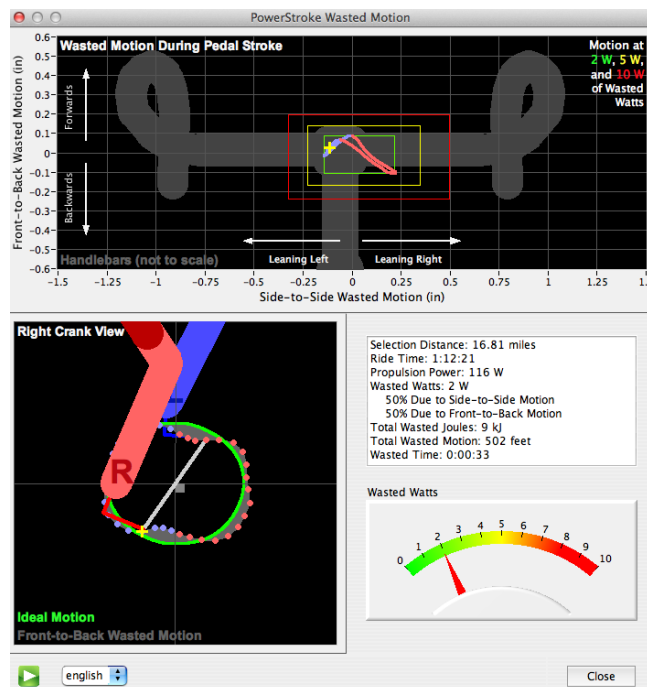


Velocomp/iBike Announces iBike® PowerStroke™ A Revolution in Cycling Measurement; iBike Newton Tracker GPS; and iBike Newton+ TT/Tri Mount for the Triathlon Market

BOCA RATON, FL — Velocomp/iBike will launch three new products at Eurobike this week, including GPS for its iBike® Newton™ line of power meters, a TT/Tri bike specific mount and a new iBike Newton+ TT/Tri power meter.

iBike® PowerStroke™

For the first time ever, on an outdoor bike ride, cyclists can measure their pedaling style, cycling performance, and body/bike movement. iBike PowerStroke™ technology quantifies wasted power, wasted time and wasted motion. It shows where to improve pedaling style, and quantifies improvements.



PowerStroke takes advantage of the high-speed data bus design of the iBike Newton line of power meters, and the accelerometer and pressure sensors used exclusively by the iBike Newton line. PowerStroke records data 16 times per second – ten times faster than any power meter in the world. This recording rate is so fast that motion can be determined even as the cyclist turns the bike crank. PowerStroke data is processed on a Mac or PC, with new,

iBike Isaac™ software version 2.0. Isaac 2.0 reports Newton power measurement and ride data, and adds PowerStroke measurements and analysis. [View the iBike PowerStroke Video](#)



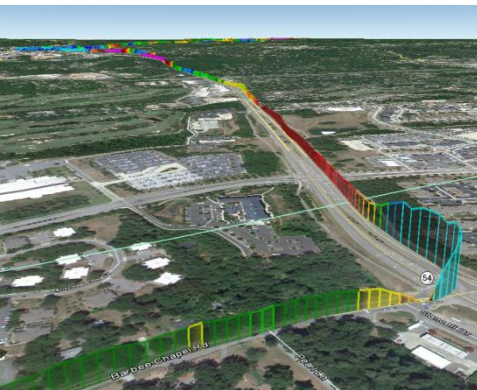
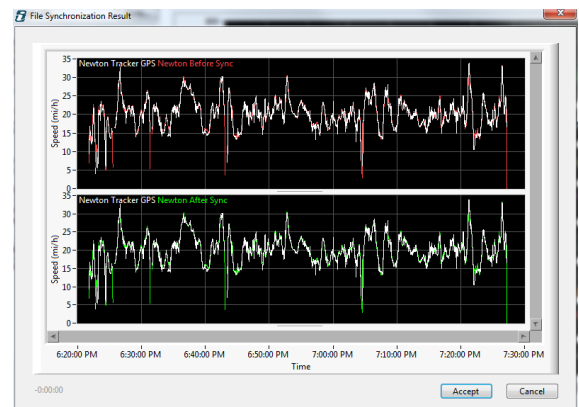
“PowerStroke changes the playing field, because it gives any cyclist a new way to train and improve performance, without spending thousands on bike parts,” states Glenn Schneider, FL Masters State Champion, 2011 and 2012.

[Learn more about PowerStroke data and Isaac PowerStroke analysis screens.](#)

iBike® Newton Tracker™

The new iBike Newton Tracker is the easiest way for Smart Phone (Android or iPhone) owners to get GPS data from their rides!

For cyclists who ride with a smart phone and want to incorporate GPS into their data iBike Newton Tracker makes it easy to automatically add GPS data to their ride file. Cyclists just ride with their



smart phone and when the ride is over the app uploads your GPS data to the iBike cloud. When

you download your iBike Newton ride data in iBike Isaac software, the GPS data is pulled from the iBike cloud and automatically added to the ride file!

iBike Newton Tracker makes it easy to share information with popular training software and social sites like Strava.

iBike Newton Tracker include both an app (android or iPhone) a firmware upgrade for iBike Newton, iBike Newton+ and iBike PowerStroke+ power meters.

[Learn more about iBike Newton Tracker](#)

iBike® Newton TT/Tri Mount

The new low profile, light-weight yet sturdy iBike TT/Tri Mount allows cyclists to perfectly position their iBike Newton+ power meter on





their aero bars. This new addition to the iBike line of mounts enables cyclists with TT or triathlon bike to take full advantage of both iBike's bike-to-bike portability and its unique technological advantage which does not require specific wheels, hubs, cranks or pedals.



[Learn more about iBike Newton](#)

[TT/Tri Mount](#)

iBike will be exhibiting the full range of iBike Newton power meters, iBike GPS and iBike GPS+ line of iPhone based bike computers and the new iBike PowerStroke technology at Eurobike with its exclusive European licensee SKOPRE (Stefano Doldi):

- Main booth at A7-416
- Branch booth at B4-205
- Demo day at booth 117

Keep up-to-date on iBike



About Velocomp, LLC

Velocomp, LLC is a sports technology company based in Boca Raton, FL. The first in this industry to deliver advanced power measurement at a mainstream price, Velocomp is dedicated to product breakthroughs in the areas of performance, measurement, design and value. Launched in June 2006, thousands of iBike power meters are being enjoyed worldwide. www.iBikeSports.com

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