



# Acharya

— One Who Teaches by Example —

A Documentary Feature Film on the Life and Teachings of His Divine Grace  
A.C. Bhaktivedanta Swami Prabhupada - ISKCON Founder Acharya

## The Project: Production of a made for TV documentary on Srila Prabhupada

It has been nearly 30 years since the release of "Your Ever Well-Wisher," the familiar documentary on the life of Srila Prabhupada produced by Yadubara das and Visakha dasi. Most know of the "Hare Krishna Movement" but few know of its founder. There is urgent need for an updated and revised version, with language and imagery appropriate for twenty-first-century viewers. To produce ACHARYA, the original team will join forces with Janna Hearn, producer/writer for Discovery Communications and the History Channel along with other professionals in the Washington DC area.

### The film's objectives are as follows:

- Provide an enlightening and entertaining excursion into the dramatic life of a contemporary saint.
- Articulate Srila Prabhupada's contributions to such fields as education, arts and science, agriculture, the peace process, yoga culture, the arts and more.
- Establish Srila Prabhupada's preeminence as the voice of devotion to Lord Krishna, the Supreme Personality of Godhead, and his brilliant application of bhakti yoga to the modern age.
- Equip viewers with an overview of an authentic spiritual

### practice. **Chronology**

- Biographical history
- Arrival in New York
- Establishment of international centers
- Book publication
- World tours
- Mayapur as the world center
- Krishna consciousness around the world
- Vision for the future

## Key Production Personnel

Executive Producer and Director - Yadubara das (John Griesser)

Producer - Janna Hearn

Writer and Producer - Visakha dasi (Jean Griesser)

For bio information please visit [Acharya the movie website](#)

## Budget and Timetable

- Producers are seeking US \$498,000 in production funds. This is an all-inclusive production budget that covers delivery of a finished product ready for duplication and broadcast. By way of comparison, documentaries of similar complexity and length for high-end TV Broadcast are budgeted in the \$1-3 million range. (For those interested, a detailed budget is available.)
- Producers anticipate an 18-month production schedule from completion of funding to delivery of the finished program. Final deadline release date is September 2015, the 50th year anniversary of Srila Prabhupada's arrival in America.

## Sponsorship Programs

*Acharya the Movie* will be funded through donations. The Producers welcome any donation

amount but have also provided choices with varying sponsor benefits:

- Bronze Sponsor—\$108
- Silver Sponsor—\$1001
- Gold Sponsor—\$10,001
- Platinum Sponsor—\$50,001

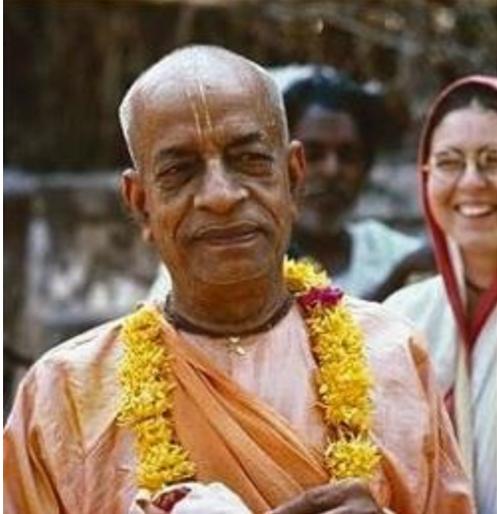
— Bronze Sponsors will receive a free, autographed ACHARYA DVD.

— Silver Sponsors will receive the above plus rights to purchase ACHARYA DVDs at wholesale prices.

— Gold Sponsors will receive all of the above plus credit on all promotional material. Also, in the film's closing credits they will be mentioned with the words, "ACHARYA was produced with the generous support of (sponsor's name)."

— Platinum Sponsors will receive all of the above plus the title of "PRODUCER" in the film's credits.

## How to donate to this important project



Through the Vedic Community Foundation you have a variety of ways to donate. Donors are able to contribute cash donations as well as credit card or PayPal, wire transfers, or transfers of [appreciable assets such as stocks, bonds, mutual funds, or other investment assets \(click here\)](#). In most circumstances the donor receives a 100% tax deduction for the donation of cash or appreciated value of the investment asset. For US tax advantage donation venues please go to the [donor center](#). For more information on how to donate to the Acharya project please click on the "How to Donate" button below.

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