



Media Funding Group provides private funding access for Advertising and Marketing campaigns in exchange for a flexible blend of re-payment options including Equity Participation, Revenue Sharing or flexible payments on Revolving Credit Lines.

**If you have a product poised to enter the market and you need funding for a large scale advertising program we would like to talk to you.**

All programs provide

- Access to top tier media placement inventories identified to fuel first class branding or cost effective direct response campaigns to build market share and increase sales.
- Powered by a full service direct response agency Media Funding Group provides you with the advertising expertise needed and a complete suite of media planning tools, response analytics and campaign development services to create an industry leading advertising campaign.
- Documentation of our funding commitment to support retail, distributor or investor requirements and strengthen financial statements.
- Recognition a net advertising cost far below discount structures available in the open cash market.
- Flexibility to determine how much advertising you wish to run on a monthly basis

Funding programs are available in amounts from \$25,000 to \$5 million or more and can be built on a variety of timeframes to match your specific marketing goals.

You have developed a great product or service. Well planned, nicely packaged and ready to sell.

You may already be making sales on a local or limited basis and it is time to expand your marketing and increase sales to meet the market potential.

Media Funding Group can provide you with major media funding you need to expand your distribution efforts.

Perhaps you are in the formative stages of product development and are raising funds for infrastructure and inventory acquisition.

Media Funding Group can provide you with advertising based venture capital funding to show other potential investors you have secured the funds to sell your product thus lowering their risk factor

When the time has come to move your product onto the shelves of national retail stores and have retailers interested, but they are requesting a multi million dollar branding campaign to drive traffic into their stores.

Media Funding Group can provide you with funding and campaign development services to meet those requirements and do so at a fraction of the cost using our innovative funding programs.

Whether you are in need of funding to advertise your brand, sell a Product or Service, adhere to national retail chain placement requirements, distribute a movie or promote an event

Media Funding Group Can Provide You With The Funding And Advertising Expertise You Need.

Please visit [www.MediaFundingGroup.com](http://www.MediaFundingGroup.com) for more information .