



®



1997

Three brothers from UAE
founded
GRANO
COFFEE

2012

3rd & 4th shops
opened in
ADNOC Petrol
Station

2013

Started
Franchising
GRANO
Coffee

2018

Our
target is
to reach
240
franchises

2002

1st shop
opened in
Dubai

2003

2nd shop
opened in
Dubai


2013

Openning
the 5th
shop



GRANO COFFEE is absolutely committed to provide the finest coffee available anywhere, using the finest Arabica beans, freshly roasted and ground, and then freshly brewed for every cup. We are proud of the unique GRANO blend, which has proved extremely popular.





WHAT MAKES IT SO GOOD:

Since the opening of its first shop in Dubai early 2002, Grano Coffee has become a name synonymous with outstanding beverages and an unbeatable atmosphere.

Grano Coffee's exhaustive list of drinks, salads and sandwiches has something to appeal to everyone's taste buds. The classy but comfortable interior is a perfect place to relax on your own, or in the company of friends or family.

Wireless internet access lets you stay in touch from the comfort of your seat.

Products and Services

The uniqueness of the Café products can be summarized as follows:

Freshness is absolutely guaranteed. We only use the highest quality materials.

Wireless Internet Service - we provide fast internet connectivity by using laptops and high speed modems.



FRANCHISEE APPLICATION FORM

PRIVACY POLICY ALL INFORMATION PROVIDED IS KEPT CONFIDENTIAL AND WILL NOT BE DISCLOSED EXCEPT FOR PURPOSES OF VERIFICATION



PLEASE ANSWER ALL QUESTIONS
WRITE CLEARLY OR PRINT

PERSONAL INFORMATION

FIRST NAME		MIDDLE NAME		LAST NAME	
DATE OF APPLICATION / /	BIRTHDATE / /	AGE	TELEPHONE NUMBER		
CURRENT ADDRESS		CITY	COUNTRY	HOW LONG?	
CURRENT ADDRESS		CITY	COUNTRY	HOW LONG?	
WEIGHT	SINGLE	MARRIED	WIDOWED		
FULL NAME OF SPOUSE		OCCUPATION OF SPOUSE			
NAMES AND AGES OF DEPENDENT CHILDREN					

APPLICANT'S FRANCHISE PLANS

WILL THE FRANCHISE BE OWNED AND OPERATED BY YOURSELF OR A GROUP?	
PLEASE EXPLAIN FULLY, INCLUDING SHARES OWNERSHIP.	
DESCRIBE FULLY	
TERRITORY FOR WHICH APPLICATION MADE	WOULD YOU CONSIDER ANY OTHER AREA?
WHAT AREA(S)?	

EDUCATION

PLEASE LIST ALL EDUCATION YOU HAVE RECEIVED INCLUDING HIGH SCHOOL, COLLEGE, MILITARY OR SPECIAL TRAINING.

NAME OF SCHOOL	DATES OF ATTENDANCE / / TO / /	MAJOR AND MINOR FIELDS	% OF EXPENSES EARNED
LOCATION OF SCHOOL	GRADE AVERAGE OR CLASS STANDING	DIPLOMA OR DEGREE	DATE OF GRADUATION
NAME OF SCHOOL	DATES OF ATTENDANCE / / TO / /	MAJOR AND MINOR FIELDS	% OF EXPENSES EARNED
LOCATION OF SCHOOL	GRADE AVERAGE OR CLASS STANDING	DIPLOMA OR DEGREE	DATE OF GRADUATION

BUSINESS AND EXPERIENCE RECORD

GIVE A COMPLETE RECORD OF YOUR EXPERIENCE, BEGINNING WITH YOUR PRESENT OR LAST POSITION. INCLUDE MILITARY SERVICE. INDICATE BY ASTERISK (*) THOSE EMPLOYERS YOU DO NOT WISH US TO CONTACT.

HAVE YOU BEEN IN BUSINESS FOR YOURSELF		
NAME AND ADDRESS OF EMPLOYER		
POSITION, TITLE AND DUTIES		
DATES OF EMPLOYMENT FROM / / TO / /	SUPERVISOR'S NAME AND TITLE	
REASON FOR SEPARATION	BEGINNING SALARY	ENDING SALARY
NAME AND ADDRESS OF EMPLOYER		
POSITION, TITLE AND DUTIES		
DATES OF EMPLOYMENT FROM / / TO / /	SUPERVISOR'S NAME AND TITLE	
REASON FOR SEPARATION	BEGINNING SALARY	ENDING SALARY
NAME AND ADDRESS OF EMPLOYER		
POSITION, TITLE AND DUTIES		
DATES OF EMPLOYMENT FROM / / TO / /	SUPERVISOR'S NAME AND TITLE	
REASON FOR SEPARATION	BEGINNING SALARY	ENDING SALARY

PHYSICAL CONDITION
INCOME

GENERAL PHYSICAL CONDITION	DATE OF LAST PHYSICAL EXAM / /	YEAR _____
LIST ANY PHYSICAL IMPAIRMENTS OR CHRONIC ILLNESSES WHICH MAY PRECLUDE CERTAIN TYPES OF ACTIVITIES EXPLAIN		EARNED (salary, commissions, fees, etc.) \$ _____
		INTEREST & DIVIDENDS RECEIVED \$ _____
		RENTS RECEIVED \$ _____
		OTHER INCOME \$ _____
		\$ _____

GROSS INCOME

\$ _____
\$ _____

REFERENCES

PLEASE LIST THREE PROFESSIONAL AND CHARACTER REFERENCES - NAME-ADDRESS-TELEPHONE

1. _____

2. _____

3. _____

LIST THREE CREDIT REFERENCES-NAME-ADDRESS-TELEPHONE

1. _____

2. _____

3. _____

BANK REFERENCES-NAME-ADDRESS CHECKING ACCOUNT SAVINGS ACCOUNT OTHER

CONTINGENCES

Do you have any contingent liabilities? _____ If so, please itemize _____

Are any of your assets pledged? _____ If so, please itemize _____

Are you a defendant in any lawsuits or legal actions? _____

Have you ever taken bankruptcy? _____

CONFIDENTIAL FINANCIAL STATEMENT

NAME _____ DATE _____, 20 _____

(PLEASE ANSWER ALL QUESTIONS USING "NO" OR "NONE" WHERE NECESSARY) ASSETS

ASSETS		LIABILITIES AND NET WORTH	
Cash (See Sched. No. 1) On hand, and unrestricted in banks.	\$	Notes Payable to Banks, Unsecured Direct Borrowings only. (See Sched. No. 1)	\$
		Notes Payable to Banks, Secured Direct Borrowings only (See Sched. No. 1)	
Accounts and Loans Receivable (See Sched. No. 2)		Notes Receivable, Discounted with Banks, Finance Companies, etc. (See Sched. No. 1)	
Notes Receivable, Not Discounted (See Sched. No. 2)		Notes Payable to Other, Unsecured	
Life Insurance, Cash Surrender Value (Do not deduct loans) (See Sched. No. 3)		Loans Against Life Insurance (See Sched. No. 3)	
Other Stocks and Bonds (See Sched. No. 4)		Accounts Payable	
Real Estate (See Sched. No. 5)		Interest Payable	
Automobiles Registered in Own Name		Taxes and Assessments Payable (See Sched. No. 5)	
Other Assets (Itemize)		Mortgages Payable on Real Estate (See Sched. No. 5)	
		Other Liabilities (Itemize)	
		NET WORTH	\$
TOTAL ASSETS	\$	TOTAL LIABILITIES & NET WORTH	\$

SUPPLEMENTARY SCHEDULES

No. 1. Banking Relations. (A list of all my bank accounts, including savings and loans)

Name and Location of Bank	Cash Balance	Amt. of Loan	Maturity of Loan	How Endorsed, Guaranteed or Secured

No. 2. Accounts, Loans and Notes Receivable.

(A list of the largest amount owing to me.)

Name and Address of Debtor	Amount Owing	Age of Debt	Description of Nature of Debt	Description of Security Held	Date Payment Expected

No. 3. Life Insurance

Name of Person Insured	Name of Beneficiary	Name of Insurance Co.	Type of Policy	Face Amount of Policy	Total Loans Against Policy	Amount of Yearly Premium	Is Policy Assigned?

No. 4. Other Stocks and Bonds.

Face Value (Bonds) No. of Shares (Stocks)	Description of Security	Registered in Name of	Cost	Present Market Value	Income Received Last Year	To Whom Pledged

No. 5. Real Estate. The legal equitable title to all the real estate listed in this statement is solely in the name of the undersigned, except as follows:

Description or Street No.	Dimensions or Size	Improvements Consist of	Mortgages or Liens	Due Dates and Amounts of Payments	Assessed Value	Present Market Value	Unpaid Taxes	
							Year	Amount

In submitting the foregoing application and statement, the undersigned guarantees its accuracy with the intent that it be relied upon in granting a franchise and extending credit to the undersigned and warrants that he/she has not knowingly withheld any information that might affect his/her credit risk, and the undersigned expressly agrees to notify Franchisor immediately in writing of any material change in his/her financial condition whether application for further credit is made or not and in the absence of such written notice, it is expressly agreed that Franchisor in granting a franchise or credit may rely on this statement as having the same force and effect as if delivered upon the date additional credit is requested or existing credit is extended or continued.

The undersigned consents and authorizes Franchisor to conduct a background check which may include investigation of employment history, educational background, criminal history, military records, credit history and department of motor vehicle records. All information derived from the above shall be kept confidential and be used by Franchisor for internal evaluation purposes only.

The undersigned certifies that each part of the application and financial statements hereof and the information inserted herein has been carefully read and is true and correct.

Date _____ Signed _____



ODIN

Creating and Maintaining Customers

Our marketing strategy will be focusing on creating value for our customers. This will be done through the publicity generated by online social networking, advertising with the most known search engines, newspaper advertisements, and word of mouth.



Target Customer

The business will focus on the middle and high-income people exclusively. GRANO Coffee also plans to expand its target market to every body through the value added activity of expert service and advice.



**IN SHORT, GRANO IS PLEASED TO
SERVE YOU WITH:**

Gentle smile &

Refreshing atmosphere to enjoy
the

Aroma of our pure Arabica
coffee in order to

Network with your friends and
family members

Over and over and over



Our vision

“is to create a brand name in the food business and franchise it regionally and globally”

Our mission

“is to serve the finest coffee in the most comfortable surroundings, GRANO COFFEE combines a unique and stylish ambience for its customers, with comfortable sofas, appetizing snacks, an extensive coffee menu and wireless internet facilities for who wish to surf while they relax”





GRANO Coffee LLC
Managing Director
Dubai, United Arab Emirates

www.granocoffee.me
info@granocoffee.me

