



19 OCT
2013

COME HELP CHARITY & EXPERIENCE
HISTORY IN THE MAKING
AS WE IGNITE 20 PEOPLE ON THE RIVER IN CLEVELAND'S FLATS...

FLAMES APPROX. 8:00 P.M.

GUINNESS
WORLD RECORDS

Cleveland, this is your chance to take part in a World Record Breaking attempt for "The Most People Performing Full Body Burns." Guinness officials are flying in from New York City and will present the award at Shooter's if successful!

EVENT TO BENEFIT
CHARITY

A percentage of the proceeds will benefit the following charities:



Brick by Brick



We take a lot of "heat" in Cleveland as the Burning River City. Yet, it was the catalyst for our environmental movement, breweries, good ole' song writing and a whole lot of "Hot in Cleveland" fame. It's a unique part of our legacy that we can embrace and is sure to gain national media attention!



SAFETY IS OUR 1ST, 2ND & 3RD PRIORITY!

We're experts, we're serious and we're trained professionals. We spare no expense and cut zero corners to ensure this magical event leaves all participants in the same condition as they started.



*Photo by Greg Harriss

OFFICIAL HOTCARDS BURN PARTY AT SHOOTERS

General Admission Tickets

Pre-sale price \$15
Door price \$20

VIP Tickets (Limited Tickets Available!)

Pre-sale price \$25
Door price \$30



*Photo by Kevin Green

ABOUT “THE BURNERS”

The Burners are led by the talented Stuntman, Ted Batchelor, who’s fire stunt career started at the age of 17 when he lit himself on fire and jumped off the falls in Chagrin Falls, Ohio. His accomplishments include setting records for “Longest Full Body Burn without Supplied Oxygen,” the “Longest Run on Full Body Burn,” and the “Most People Performing Full Body Burns.” The other 19 Burners include John Gadd, CEO of Hotcards, Archie, radio morning show host from 87.7 Cleveland’s Sound, Jenna Conforti, Director of Marketing at Scene Magazine, Scot Lowry, CEO of Fathom, a youth minister from South Africa and one from Cleveland, an attorney, a banker and several other movers-and-shakers who **LOVE** Cleveland.

ABOUT HOTCARDS.COM - THE EPIC RENAISSANCE OF A CLEVELAND ICON

As Margaret Meade once said, “Never doubt that a small group of thoughtful, committed, citizens can change the world. Indeed, it is the only thing that ever has.” Hotcards.com changed the way people buy print in Cleveland, as well as around the world. We helped revolutionize an industry that’s so commonplace – people consume it like air. We now feel it’s time to do more, go bigger, make a dent in the universe. Headquartered in Cleveland for over 15 years – we have a slight (ok, rather large!) obsession for our city. We’re set on keeping Cleveland’s flame burning bright! Welcome to the new Hotcards – it’s time to **Become Known™**.

