

## **CharLi Charger Solves The Dead Cell Phone Problem**

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Los Angeles, October 4, 2013 – Like nearly everybody who carries a cell phone, Steve Jahn found himself out in public with a dead battery. He happened to be in a bar and asked the bartender if there was a way to plug in his phone for a charge. The bartender shook his head, and noted that was one of the most frequent requests he got on a daily basis.

That revelation led Jahn down a business path to a solution. He's now the exclusive United States distributor for a product called the CharLi Charger. It's a revolutionary cell phone charging device for common areas in hotels, restaurants, bars, meeting rooms, offices, trade shows, car dealerships, universities, luxury boxes, casinos and the home. CharLi Charger has a powerful, rechargeable battery inside that allows it to sit freely on any table or bar top without needing an electrical outlet. Five retractable cords provide a cell phone charge to nearly any cell phone made today, including iPhones, Androids and Windows models.

CharLi Charger can also be completely customized with photos, logos and text for any business, with water resistant vinyl decals.

The product is now used by some of the top hotels in the country, including Ritz Carlton, Four Seasons, Fairmont, Loews and Marriott.

“The CharLi Charger is a fantastic device,” said Leonard Martinez, IT Manager at the JW Marriott at LA Live. “We use them at our concierge desk, bars, restaurants and even our banquet rooms. We're always looking for ways to elevate the guest experience. Helping to keep our guests' cell phones charged is one more way to do that.”

The product is also used by BMW dealerships, The Del Mar Racetrack and a growing number of bars and restaurants, where patrons are prompted to stay longer and order more food and beverage while they charge their phone. At a price point of just \$199.95, the CharLi Charger is an affordable investment that will pay for itself immediately.

Orders can be placed online at [charlius.com](http://charlius.com) or by calling 858-752-8654. Email questions to [info@charlius.com](mailto:info@charlius.com).