

**DATE:** November 1, 2013  
**RELEASE:** FOR IMMEDIATE RELEASE  
**TITLE:** \$25,000.00 + OF E-LIQUID AND SWAG GIVEAWAY!  
**LOCATION:** First Friday Downtown Vegas [www.firstfridayvegas.com](http://www.firstfridayvegas.com)  
**EVENT DATE:** November 2, 2013 5pm – 11pm giveaways start at 8:30



**INTRO:** Space Jam Juice, is proud to support the vaping (e-cigarette) community in Las Vegas. In showing their appreciation, they will be giving away over **\$25,000.00** worth of product and swag. **Over 1,000 bottles** of their new premium e-liquid flavor, Pluto (refreshing watermelon and bubblegum), along with t-shirts trucker hats, beanies, and more will be given away! *(Must be 18 years old to participate).*

**WHO:** Space Jam Juice and the Lair Vapor Lounge want your help to invite anyone who vapes to come be a part of the community and get free stuff!

**WHAT:** It's a promotion to say thank you from Space Jam Juice and meet thousands of other people who vape or want to know more about vaping!

**WHERE:** "First Friday Downtown Las Vegas" event (Charleston Blvd. East and Casino Center)

**WHY:** For the love of vape! Help grow the industry in Las Vegas.

**WHEN:** Giveaways start at 8:30pm

**ABOUT:** Space Jam Juice is an internationally recognized premium e-juice manufacturer. We recently announced that The Lair Vapor Lounge (LVP) to exclusively distribute our product line to retailers in the great state of Nevada. LVP has been a big supporter of the First Friday events in Las Vegas.

**CONTACT:** AJ Haneefan from the Lair Vapor Lounge (702) 858-5247 (LAIR)  
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[www.firstfridaylasvegas.com](http://www.firstfridaylasvegas.com)

[www.spacejamjuice.com](http://www.spacejamjuice.com)

[www.thelairvapors.com](http://www.thelairvapors.com)